

Address.....1231 St. Catherine St., West
 Phone Number..... Plateau 2577
 Transmitter Location.....Mount Royal Hotel,
 Peel St., Montreal
 Time on the Air.....7 a.m. to 1 a.m.;
 Sundays, 8 a.m. to 1 a.m.
 News Service.....British UP & C.P.
 Transcription Service.....NBC Thesaurus
 Representative.....All-Canada Radio Facilities
 (Canada); Weed & Co. (U.S.A.)

Personnel

Station Manager.....J. A. Shaw
 Commercial Director.....P. E. Hillz
 Chief Engineer.....J. G. Gettenby

CHLP

MONTREAL—EST. 1933

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....La Patrie Publishing
 Co., Ltd.
 Address.....Sun Life Bldg., Dominion Square
 Phone Number.....Plateau 5225
 Transmitter Location.....St. Michel Rd., Ville
 St. Michel, P. Q.
 Time on the Air.....7 a.m. to Midnight
 Newspaper Affiliation.....La Patrie
 News Service.....Press News
 Transcription Service.....Standard Radio
 Representative: J. A. Alexander (Canada); Jos-
 eph Hershey McGillvra (U.S.A.)
 Membership.....CAB

Personnel

President.....Hon. Sen. P. R. DuTremblay
 General Manager.....Louis O. Bourque
 Chief Engineer.....Alphonse Cloutier

CJAD

MONTREAL—EST. 1945

Frequency: 800 Kc.....Power: 1000 Watts
 Owned-Operated By.....CJAD, Ltd.
 Business Address.....1191 Mountain Street
 Phone Number.....Plateau 1805
 Transmitter Location.....Laprairie, Que.
 Time on the Air...6:30 a.m. to 12:05 a.m.;
 Sunday: 8:00 a.m. to 12:05 a.m.
 News Service.....BUP, PN
 Transcription Service
 Standard Radio; Associated: Long-Worth;
 World
 Representatives.....Adam J. Young, Jr.;
 National Broadcast Sales

Personnel

President & Gen. Mgr.J. Arthur Dupont
 Chief Engineer.....A. Taylor
 Record M. C.Ron Dunn

CKAC

MONTREAL—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 730 Kc.....Power: 5000 Watts
 Owned By.....La Cie De Publication,
 La Presse, Ltee.
 Operated By.....La Compagnie De
 Publication, La Presse, Ltee.
 Address.....980 St. Catherine Street, West
 Phone Number.....MARquette 3611
 Transmitter Location.....St. Hyacinthe, P. Q.
 Time on the Air.....18 hours daily
 Newspaper Affiliation.....La Presse
 News Service.....BUP, P.N.
 Transcription Service.....Lang-Worth; World
 Representative.....C. W. Wright (Canada)
 Adam J. Young, Jr. (U.S.A.)

Personnel

President.....Hon. Pamphile Du Tremblay
 Gen. Manager....Hon. Pamphile Du Tremblay
 Station Manager.....Phil. Lalonde
 Commercial Manager.....Georges Bourassa
 Merchandising Manager.....Bob Jouglet
 Program Director.....Ferdinand Biondi
 Publicity Director.....Paul Gelinas
 Chief Announcer.....Jean Lalonde

EQUATION for

X+Y=Z

X = your sales message

Y = CKAC coverage

Z = Your share of French Canada's
 billion-dollar market

* 285,789 radio families in areas where
 80% of Quebec's retail sales are made.

Representatives: C. W. Wright, Toronto
 Adam J. Young Jr. Inc., U.S.A.

Musical Director.....Ferdinand Biondi
 Chief EngineerLeonard Spencer
 Record M. C.Jean Forget

CHNC

NEW CARLISLE—EST. 1933

CANADIAN BROADCASTING CORP.

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By.....The Gaspesia Radio
 Broadcasting Co., Ltd.

AddressMain St.
 Phone Number38
 Transmitter Location...Brachois de Paspebaic
 Time on the Air.....7:45 a.m. to 11 p.m.
 Transcription Service...World's Program Service
 Representative: All-Canada Radio Facilities,
 Ltd. (Canada); Adam J. Young, Jr., Inc.
 (U.S.A.)

Personnel

PresidentDr. Charles Houde
 Chief EngineerGordon S. Coleman

CBV

QUEBEC—EST. 1934

TRANS-CANADA-DOMINION

CBC—FRENCH NETWORK

Frequency: 980 Kc.....Power: 1000 Watts
 Owned-Operated By.....Canadian Broad-
 casting Corp.

Business Address.....Palais Montcalm
 Ottawa, Ont.
 Phone Number8155
 Studio Address.....Palais Montcalm
 Transmitter Location...Charlesbourg, P. Q.
 Time on the Air.....8 a.m. to 11:30 p.m.
 News Service.....CP; BUP; Reuters
 RepresentativesC. B. C.; O. Renaud
 MembershipBBM

Personnel

CBC President.....Dr. Augustin Frigon
 Station Manager.....Guy Dumais
 CBC Publicity Director.....Leopold Houle
 CBC Commercial Manager.....O. Renaud
 Chief EngineerCharles Frenette

CHRC

QUEBEC—EST. 1926

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated ByCHRC, Limitee
 Address39 St. Jean, Que. City
 Phone Number2-8177
 Transmitter LocationCharny, Que.
 Time on the Air.....7:00 a.m. to midnight
 News ServiceBUP
 Transcription Service.....Lang-Worth
 Representative.....Adam J. Young, Jr., Inc.
 (U.S.A.); Jos. A. Hardy & Co., Ltd. (Canada)

Personnel

PresidentLt.-Col. Herve Baribeau
 Managing DirectorJ. N. Thivierge
 Chief EngineerArsene Nadeau

CKCV

QUEBEC—EST. 1926

CANADIAN BROADCASTING CORPORATION
 TRANS-CANADA & DOMINION

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Operated By.....CKVC, Ltd.
 Address142 St. John St.
 Phone Number.....2-1585
 Transmitter Location.....254 Marguerite-
 Bourgeois Ave.
 Time on the Air7:45 a.m. to 12 midnight
 News ServiceAP
 Transcription Service.....World Broadcast-
 ing System; U.T.S.
 Representative ...Radio Representatives, Ltd.
 MembershipCAB, BBM

Personnel

PresidentHerve Baribeau
 General ManagerPaul LePage
 Station ManagerPaul LePage
 Chief Engineers.....Albert Duberger, Marcel
 Belanger
 Record M. C.Marcel LeBoeuf

CJBR

RIMOUSKI—EST. 1937

CBC

Frequency: 900 Kc.....Power: 5000 Watts
 Owned-Operated By The Central Public Service
 Corp., Ltd.

Address1 St. John St.
 Phone Number.....396
 Transmitter Location.....Notre-Dame du
 Sacre Coeur
 Time on the Air.....7:00 a.m. to 11:30 p.m.;
 Sundays, 8:45 a.m. to 11:30 p.m.

News ServiceCBC
 Transcription ServiceUTS
 Representatives...H. N. Stovin & Co. (Canada)
 Adam J. Young, Jr. (U.S.A.)
 MembershipBBM

Personnel

PresidentJ. A. Brillant
 General ManagerG. A. Lavoie
 Chief EngineerF. C. Doak
 Record M. C.Paul Gagnon

(Call Letters to Be Assigned)
RIVIERE DU LOUP

Frequency: 1400 Kc.....Power: 250 Watts

CKRN
ROUYN—EST. 1944
 QUEBEC
 CBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By....Radio Rouyn-Abitibi
 Limitee
 Business Address....5225 de Gaspé Ave.,
 Montreal
 Phone NumberTalon 7245
 Transmitter Location.....Reilly Building
 Time on the Air.....7 a.m. to 12 midnight
 News ServiceCP
 Transcription ServiceWorld
 RepresentativeNational Broadcast Sales;
 John Fox
 MembershipCAB

Personnel

PresidentHector Authier
 General ManagerRoland Beaudry
 Chief EngineerJohn McGrail

CHGB

SAINTE ANNE DE LA POCATIERE
EST. 1938

CBC (French Network)

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By.....CHGB Regd'
 Address.....Ste. Anne de la Pocatiere, Co.,
 Kamouraska, P. Q.
 Phone Numbers:.....Studio 20; Office 101;
 Transmitter 84
 Transmitter Location.....Ste. Anne
 Time on the Air.....7:45 a.m. to 11:30 p.m.
 Transcription Service....Lang-Worth, SESAC
 Representative.....National Broadcast Sales

Personnel

President & Gen. Mgr.G. T. Desjardins
 Station ManagerJacques Raymond
 Sales or Comm. Mgr.Antoine Freve
 Program DirectorAdrien Dube
 Chief EngineerG. T. Desjardins

CHLT

SHERBROOKE—EST. 1937

CBC (French Network)

Frequency: 900 Kc.....Power: 1000 Watts
 Owned-Operated By....La Tribune, Limitee
 Business Address.....3 Marquette Street
 Phone Numbers2071; 2072; 971
 Studio Address3 Marquette St.
 Time on the Air.....7:30 a.m. to Midnight
 Newspaper AffiliationLa Tribune, Ltee.

News ServiceCBC
 Transcription Service.....World,
 United Transcribed System
 RepresentativeJ. A. Hardy, Ltee.
 MembershipCAB

Personnel

PresidentHon. Senator Jacob Nicol
 General ManagerAlphee Gauthier
 Station ManagerHenri V. Delorme
 Sales ManagerEmile Rozand
 Chief Engineer:.. S. C. Cusack (transmitter);
 Romeo Paquette (Studios)
 Record M. C.....J. P. LaSonde

CKTS

SHERBROOKE—EST. 1946
 DOMINION

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Telegram Printing
 & Publishing Co., Ltd.
 Address3 Marquette St.
 Transmitter LocationKing St.
 Time on the Air7:30 a.m. to 12 midnight
 Newspaper AffiliationTelegram-Observer
 News ServiceCBC
 Transcription ServiceThesaurus
 Phone Number2071-2
 RepresentativeRadio Representatives
 MembershipCAB

Personnel

Station ManagerJ. L. Gauthier
 Commercial ManagerH. Delorme
 Chief EngineerS. Cusack
 Record M. C.B. Paquette

CJSO

SOREL—EST. 1945

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By....Radio Richelieu, Ltee.
 Business Address72 rue Du Roi
 Phone Number2477 or 540
 Transmitter Location.....National Highway
 Time on the Air7 a.m. to 11 p.m.
 News ServiceCP
 Transcription Service.....World, SESAC
 RepresentativeRadio Representatives
 MembershipBBM

Personnel

PresidentJ. Arthur Villeneuve
 General ManagerGerard Boulay
 Asst. Station ManagerTeles Gareau
 Comm. & Merchandising Mgr.Raymond Dube
 Chief EngineerJ. Arthur Villeneuve
 Record M. C.Jean-Marie Provost

CHLN

TROIS-RIVIERES (THREE RIVERS)—
EST. 1937

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Le Nouvelliste, Ltd.
Address.....Chateau de Blois Hotel
Phone Number.....4500
Transmitter Location.....Three Rivers, P. Q.
Time on the Air: 8 a.m. to 11 p.m.; Sunday,
12 noon to 11 p.m.
Newspaper Affiliation.....Le Nouvelliste
News Service.....Press News
Transcription Service.....World Broadcasting
System; United Transcribed System
Representative....Radio Representatives, Ltd.

Personnel

Chief Executive.....Leon Trepanier
Chief Engineer.....Leon Trepanier

CKVD

VAL D'OR—EST. 1944

CANADIAN BROADCASTING CORP.

Frequency: 1230 Kc. Power: 100 Watts
Owned-Operated ByRadio Rouyn-Abitibi
Limitee
Address5225 de Gaspé Ave., Montreal
Phone NumberTalon 7245
Time on the Air.....7:30 a.m. to 11:30 p.m.
News Service.....Canadian Press
Transcription ServiceWorld
Representative ...John Fox; National Broad-
cast Sales
MembershipCAB

Personnel

Chief ExecutiveHector Authier
General ManagerRoland Beaudry
Chief EngineerJohn McGrail

—SASKATCHEWAN—

CHAB

MOOSE JAW—EST. 1935

CBC—DOMINION NETWORK

Frequency: 800 Kc. Power: 5000 Watts
Owned-Operated By.....CHAB, Ltd.
AddressGrant Hall Hotel
Phone Number2334
Transmitter Location.....Boharm, Sask.
Time on the Air.....6 a.m. to 11:45 p.m.;
Sun., 7 a.m. to 11:45 p.m.
News Service.....British UP
Transcription Service....Lang-Worth, U.T.S.,
Cole.
Representative...All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)
MembershipCAB, BBM

Personnel

PresidentA. E. Jacobson
General ManagerH. C. Buchanan
Chief EngineerM. Pickford

CKBI

PRINCE ALBERT—EST. 1925

CBC—DOMINION

Frequency: 900 Kc. Power: 5000 Watts
Owned-Operated By...The Central Broadcast-
ing System, Ltd.
AddressSanderson Block
Phone Number.....2621
Transmitter Location.....Prince Albert, Sask.

CKCK

REGINA—EST. 1922

CBC—TRANS—CANADA

Frequency: 620 Kc. Power: 1000 Watts
Owned ByThe Leader-Post, Ltd.
Address1853 Hamilton St.
Phone Number.....8525
Transmitter LocationVictoria Plains
Time on the Air.....6:30 a.m. to midnight;
Sunday: 8 a.m. to 11:30 p.m.
Newspaper Affiliation.....Leader-Post, Ltd.
News Service.....British UP; PN
Transcription Service.....NBC Thesaurus;
Standard Radio
Representative...All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)
MembershipCAB, BBM

Personnel

PresidentVictor Sifton
General ManagerP. B. Keffer

Commercial Manager J. L. Sayers
 Merchandising Manager D. R. Dawson
 Program Director R. W. Weir
 Production Manager W. E. Collier
 Publicity Director J. V. MacMurchy
 Chief Engineer E. A. Strong
 Record M. C. Bruce Peacock

CKRM

REGINA—EST. 1926

CANADIAN BROADCASTING CORP.
 DOMINION NETWORK

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Operated By Trans-Canada Communi-
 cations, Limited
 Business Address.....1819 Cornwall St.
 Phone Number.....7631
 Studio Address.....Fidelity Life Bldg.
 Transmitter Location.....Pilot Butte, Sask.
 Time on the Air ...6:30 a.m. to 11:30 p.m.;
 Saturday: 6:30 a.m. to mid.
 Newspaper Affiliation..Saskatchewan Farmer
 News Service.....Press News
 Transcription Service.....Lang-Worth &
 World L.S.
 Representative..All-Canada Radio Facilities,
 Ltd. (Canada); Weed & Co. (U.S.A.)
 MembershipCAB, BBM

Personnel

PresidentVictor Sifton
 Station Manager.....Wm. A. Speers
 Commercial Manager.....Bruce M. Pirie
 Promotion ManagerGrant Carson
 Production ManagerFred Laight
 Chief AnnouncerBill Walker
 Chief Engineer.....W. McDonald
 Record M. C's.Bill Walker, Ned Corrigan

CFQC

SASKATOON—EST. 1923

CANADIAN BROADCASTING CORP.
 DOMINION NETWORK

Frequency: 600 Kc.....Power: 1000 Watts
 Owned-Operated By.....A. A. Murphy &
 Sons, Limited
 Address.....216 First Ave., North
 Phone Number7282 & 5374
 Transmitter Location.....Saskatoon, Sask.
 Time on the Air...6:45 a.m. to 12 midnight
 News ServiceBritish UP
 Transcription Service: NBC Thesaurus; Stan-
 dard Radio; Lang-Worth; Cole
 Representatives...Radio Representatives, Ltd.
 Canada); Howard H. Wilson Co. (U.S.A.)
 MembershipBBM

Personnel

PresidentA. A. Murphy
 General ManagerVernon Dallin
 Commercial Manager ...Gordon Blair Nelson
 Merchandising Manager..Gordon Blair Nelson
 Program DirectorWilfred Gilbey
 Publicity DirectorGodfrey Hudson
 Chief AnnouncerGeorge Dawes
 Chief EngineerLen Hoskins

CBK

WATROUS—EST. 1939

CANADIAN BROADCASTING CORP.—
 TRANS-CANADA NETWORK

Frequency: 540 Kc.....Power: 50000 Watts
 Owned-Operated By..Canadian Broadcasting
 Corp.
 Business Address...300 Manitoba Telephone
 Bldg., Winnipeg, Manitoba
 Phone Number.....97261
 Transmitter Location.....Watrous, Sask.
 Time on the Air.....17 hours
 News Service.....CP, BUP, Reuters
 Representative.....F. A. Weir, 55 York St.,
 Toronto, Ont., CBC

Personnel

General Manager.....Dr. Augustin Frignon
 Station Manager.....James R. Finlay
 CBC Commercial Manager (Toronto)...E. A.
 Weir
 Chief Engineer.....R. L. Punshon

CJGX

YORKTON—EST. 1927

CANADIAN BROADCASTING CORP.
 DOMINION NETWORK

Frequency: 940 Kc.....Power: 1000 Watts
 Owned-Operated By.....Yorkton Broad-
 casting Co., Ltd.
 Address.....Smith-Mackay Bldg.
 Phone Number324
 Remote Studios...Dawson Richardson Bldg.,
 Winnipeg, Manitoba
 Transmitter Location.....Yorkton
 Time on the Air.....17 Hours
 News ServiceBUP
 Transcription Service.....World, U. T. S.
 Representatives...Stovin & Wright (Canada);
 Adam J. Young, Jr. (U.S.A.)

Personnel

Chief Executive.....Dawson Richardson
 General Manager.....A. L. Garside
 Commercial-Promotion Mgr..Douglas McBride
 Chief Engineer.....Art Mills

ANOTHER ZIV HIT 



PRESENTING THE INCOMPARABLE MUSIC OF

Wayne King

THE WALTZ KING

IN THE

Wayne King's
Show

with • WAYNE KING AND HIS ORCHESTRA

• NANCY EVANS • LARRY DOUGLAS

• FRANKLYN MACCORMACK

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NEW YORK • CHICAGO • HOLLYWOOD

PRODUCTION



Program Producers

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Transcription Companies

•

Music

am. fm.

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ASSOCIATED . . . the Basic Plus radio library

Basic 4,532 selections in the Associated library—as of January 1, 1947. A 13% bonus over our contract guarantee of 4,000 selections! AND . . . each monthly release adds 50 to 60 new ones—all the important new tunes, by the important artists, to keep your 'basic Associated library sparkling, alive, fully useful for full time programming!

Plus Every test proves: there are no finer-sounding transcriptions than Associated's vertically-cut, wide range, high fidelity transcriptions! Associated owns and operates its own specially constructed recording studios, pressing and processing plants, and vinylite compounding laboratory . . . you're assured complete control of finest quality, from the making to the hearing!

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Write today for our factual
Comparative Analysis!

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THE



RADIO LIBRARY

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PROGRAM PRODUCERS

Paul F. Adler

385 Madison Ave., New York 17, N. Y.
Phone, PLaza 5-7100. SERVICES OFFERED: Production and selling of live and transcribed radio programs. Custom built "package" shows and announcements.

Advance Television Pictures Service, Inc.

729 Seventh Ave., New York, N. Y.
Phone, BRyant 9-5600. President Chas. A. Alicoate; Secretary-Treasurer, F. E. Miles. SERVICES OFFERED: Production of film programs, stock shot film library, cutting rooms, private projection theaters, and distribution of motion pictures for television stations.

Advertisers Recordings Limited

624 Dominion Square Bldg., Montreal, Quebec, Canada. Phone Marquette 6368. President-General Manager, Walter P. Downs; Secretary, Mary Helen Gerl. SERVICES OFFERED: Transcription and private wire service.

Advertisers Recording Service, Inc.

113 West 57th Street, New York, N. Y.
Phone, CIRCLE 6-0141-0142; President, James A. Miller; Secretary-Treasurer, George R. Smith; Secretary E. B. McCutcheon. SERVICES OFFERED: Program production, Millertape editing, wax and instantaneous recording, studio rental.

Air Features, Inc.

247 Park Ave., New York 17, N. Y.
Phone Wickersham 2-2700. SERVICES OFFERED: Radio Program Producers.

Alton Alexander Radio Production

1270 Sixth Ave., New York 20, N. Y.
Phone, COLUMBUS 5-7035. Manager, Lotie Ritter; Director, Alton G. Alexander;

Agent, Lester Lewis. SERVICES OFFERED: Complete radio service for the advertising agency and sponsor. Writing, producing, directing live and recorded shows, spot announcements, jingles, station breaks. Ideas furnished.

American Institute of Food Products

509 Madison Ave., New York 22, N. Y.
Phone, PLaza 3-7146. President, Dr. Walter H. Eddy; General Manager, Robert A. Bories. SERVICES OFFERED: Origination, writing and production of programs specializing in food and kindred accounts.

American-Jewish Broadcasting Co., Inc.

86 Chambers St., New York 7, N. Y.
Phones, WORTH 2-3322, RECTOR 2-5841. President, Herman Younglieb. SERVICES OFFERED: Program production, script and transcription library. All foreign languages; specializing in American-Jewish field.

American Royal Productions

7928 Michigan Ave., Oakland 5, Calif.
Phone, TRINIDAD 6115. M. Scott Weakley, General Manager. SERVICES OFFERED: Commercial recording and transcription service, dramatized announcements, custom-built shows, high fidelity domestic and international short-wave aircheck service.

Arts Recording Studios

29 West 57th St., New York 19, N. Y.
Phone, PLaza 8-0407. Owner-Chief Engineer, John R. Cieferskor; Associate Engineer, Earl E. Welch; Secretary, M. Wankel. SERVICES OFFERED: Production of transcribed programs, scripts, foreign language talent.

ASCAP Radio Program Service

American Society of Composers, Authors & Publishers, 30 Rockefeller Plaza,

THE TRANSCRIBED HUNTING AND FISHING SERIES

“OUTDOOR LIFE TIME”

PRODUCED IN CONJUNCTION WITH OUTDOOR LIFE MAGAZINE

IS DOING A COMPLETE SALES JOB FOR *ALL* TYPES
OF SPONSORS IN *ALL* SECTIONS OF THE COUNTRY!!



Hartford—“The series sold itself.”

Joplin—“It is going along beautifully.”

Toledo—“They appear to be very well satisfied with the program.”

Denver—“It is a swell program.”

Butte—“Sponsor and audience have the highest praise for the program.”

FOR DETAILS:

RICHMAN PRODUCTIONS

10 EAST 43rd STREET, NEW YORK

MUrray Hill 2-5854

New York 20, N. Y. Phone, COLUMBUS 5-7464. Director, Richard F. Frohlich; Script Editor, Doris Kay. SERVICES OFFERED: Production of syndicated scripts for use with live-talent for recorded musical programs, program-aids. Script service is furnished free of charge to all ASCAP licensed stations.

Associated Broadcasting Co., Ltd.

348 Dominion Square Bldg., 1010 St. Catherine St., W. Montreal 2, Que., Canada. Phone, Belair 3325. President, M. Maxwell; Vice-Pres., Jack Maxwell; Sec-Treas., W. W. Trytell; Sales Director, Armand Finn. SERVICES OFFERED: Production of live-talent shows in English and French, recordings of programs and spots, scripts.

Associated Program Service, Inc.

151 W. 46th St., New York 19, N. Y. Phone, BRYant 9-1245. Vice-Pres. and Gen. Mgr., Richard S. Testut; Dir. of Sales Promotion, John R. Andrew; Dir. of Station Relations, Bert Lown. SERVICES OFFERED: Transcribed Library of radio music; basic program scripts; program features.

Associated Radio-Television Productions

Empire State Bldg., New York 18, New York. Phone, LOnacre 3-7040. President, Jay E. Kashuk; Vice-President and Secretary, Lew Kashuk; Treasurer, Robert Jay Fox. SERVICES OFFERED: Radio and television production for agencies, national and local advertisers and radio stations. Syndicated and custom-built transcriptions of spot announcements, singing commercials, also live and transcribed programs. Production of television film.

Associated Releases

P. O. Box 1213, Hollywood, Calif. Phone, Hillside 0101. Producer, and General Manager, Arthur Solomon; Associate Producer, Al H. Sherman; Writer, George Herdan. SERVICES OFFERED: Package shows, spot announcement production; custom-built transcriptions, scripts.

Ann Barbinel

54 Riverside Drive., New York 24, N. Y. Phone, ENdicott 2-4351. Pres. and

Gen. Mgr., Ann Barbinel. SERVICES OFFERED: Creation and production of Radio and Television programs; casting; custom-built package shows.

Basch Radio Productions

17 East 45th St., New York 17, N. Y. Phone, MURray Hill 2-8877. Sales Manager, Charles J. Basch, Jr. BRANCH OFFICE: 64 E. Jackson Blvd., Chicago 4, Ill, Ed Meltzer. SERVICES OFFERED: Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; television programs, live and film.

Batchelor Enterprises, Inc.

30 Rockefeller Plaza, New York, N. Y. Phone, Circle 6-4224. President, Walter Batchelor; Secretary-Treasurer, Henry H. Daagand. SERVICES OFFERED: Program production.

Beck Recording Studios

1722 Hennepin Ave., Minneapolis 3, Minn. Phone, Atlantic 8901-6639. Managing Director, Joseph H. Beck. SERVICES OFFERED: Producers of electrical recordings and transcriptions for radio broadcast; program building; scripts, talent; production; audition service; off-the-air recordings; complete service in the production of sound film in black and white and in natural color.

Bentel Agency

6606 Sunset Blvd., Hollywood 28, Calif. Phone, Granite 8606. Paul Cruger, Mgr. Radio Production & Sales, Col. William Selig, Motion Picture Div., George Bentel, Motion Pictures Sales, John Clifford, writer, Walter Parnell, writer, Scott Carleton, Editor. David Titus, director of radio. SERVICES OFFERED: Complete radio sales service from the idea to the finished package.

Bergen-Cunning Television Productions

Edgar Bergen Television Center, Stage 8, 6528-30 Sunset Blvd., Hollywood, Calif. Phone, Hillside 5915. Executive Producers, Edgar Bergen and Patrick Michael Cunningham; Television Story Consultant, Marcia Drake; Telecine Editor, Bert Wrench; Production Manager, William Towle. SERVICES OFFERED: Production of telecine films and live-action teleserials and telecommercial spots. 30

JERRY DEVINE

MEMBER — RADIO WRITERS GUILD • MEMBER — RADIO DIRECTORS GUILD

712

second telecine spots, 30-45-60 second and two minute telecuts, utilizing Bergen's Barnyard.

Biddick Co.

1151 S. Broadway, Los Angeles 15, Cal. Phone, Richmond 6184. Manager, L. Hill. SERVICES OFFERED: Transcriptions, production.

G. C. Bird & Associates

1745 N. Gramercy Place, Hollywood 28, Calif. Phone, Hempsted 1753. General Manager, G. C. Bird. SERVICES OFFERED: Transcribed radio programs, (open end), available to stations, agencies and sponsors.

Joseph Bloom

19 West 44th St., New York, N. Y. Phone, VANDerbilt 6-5080. President, Joseph Bloom. SERVICES OFFERED: Program production, scripts, musical jingles.

Ford Bond Radio Productions, Inc.

810 RCA Bldg., W., New York 20, N. Y. Phone, Circle 7-2236. President, Ford Bond; Associate, Thomas S. Carr. SERVICES OFFERED: Complete radio service and staff to execute live or transcribed shows, specializing in 5-minute open-end transcriptions; scripts, programs built and produced, transcriptions styled for local, regional or national spot campaigns, open-end transcriptions, syndicated shows, musical jingles.

Bost Records Co.

29 West 57th St., New York 19, N. Y. Phone, PLaza 3-8676. Owner, R. Steiner; Business Manager, H. H. Borchardt; Secretary-Treasurer, John Babb. SERVICES OFFERED: Transcriptions, phonograph records, studio facilities: AM, FM and television "off the air" recordings, production and recording of transcribed programs, spot announcements, audition records and pressings.

Richard Bradley & Associates

188 West Randolph St., Chicago 1, Ill. Phone, Randolph 9697. President, Richard Bradley; Secretary-Treasurer, B. J. Tunick. Advertising Mgr., Talent Sponsor, Evelyn Braus; Program Executive, Fred McCarthy; Purchasing Agent, Leo Rabins. SERVICES OFFERED: Tran-

scribed radio productions, script service, program production, air checks, recording, film projection service.

Brandt Production Service

2063 E. 23rd St., Brooklyn, N. Y. Phone, SHEepshead 3-3075. Associates, Ruth and Mae Brandt. SERVICES OFFERED: Program production, scripts, radio commercials, musical jingles, television scripts.

Broadcast Productions

25 East Jackson Blvd., Chicago 4, Ill. Phone, Wabash 0711. Owner and Director, John Stamford; Secretary-Treasurer, Loretta Clusman; Assistant Directors, Donn Baylor, Mignon Schreiber. SERVICES OFFERED: Program building, time buying, dramatic production, transcription building, directing and recording, continuity-writing, spot-writing and placement.

Byron Productions, Inc.

730 Fifth Ave., New York 19, N. Y. Phone, Circle 6-2677. Owner-President, Edward A. Byron; Casting Director, Sylvia Lowry. SERVICES OFFERED: Package programs.

The Caples Company

535 Fifth Avenue, N. Y. 17, N. Y. Phone, LEXington 8-0850. Hudson F. Meyer, Vice-President; David P. Lewis, Radio & Tele. Dir.; Ruth D. Folster, Space-Time Buyer; Arthur Gleitz, Production Manager. BRANCH OFFICES: 225 East Erie St., Chicago, Ill., Phone, Superior 6016, R. N. Hartsing, Vice-President, 1504 Dodge St., Omaha, Nebraska, Phone, Jackson 1107, L. M. Branch, Vice-President, 412 West 6th St., Los Angeles, California, Phone, Mutual 4145, Arthur Caron, Manager. SERVICES OFFERED: Complete radio and television services and staff. Programs for both media prepared and executed.

Charles Stark, Inc.

366 Madison Ave., New York, N. Y. Phone, MURray Hill 2-2636. Charles Stark, President; Bill Stark, Vice-President. SERVICES OFFERED: Complete radio and television services and staff, programs for both media prepared and executed, scripts, programs built and produced, time buying, transcription building for retail or national spot cam-

all
**BIG
 HITS**

Quiz Kids



Sponsor:
 Miles Laboratories for
 Alka-Seltzer and One-A-
 Day Vitamins.
 Agency:
 Wade Advertising.
 NBC Network—
 Sunday Afternoons—4:00-
 4:30 (e.s.t.)

**HOLLYWOOD
 JACKPOT**



Sponsor:
 Whitehall Pharmacal Co.
 for Kolynos, Anacin
 Agency:
 Dancer-Fitzgerald-Sample
 Columbia Network—
 Monday, Wednesday, Fri-
 day—4:30-5:00 (e.s.t.)
 (Produced in cooperation
 with Show Productions, Inc.)

**FIGHTING
 SENATOR**



Summer replacement
 Sponsored by:
 Lever Brothers for Swan
 Soap
 Agency:
 Young & Rubicam
 Columbia Network—
 Monday Eves.—8:30-8:55
 (e.s.t.)
 Now Available

**MURDER
 AT MIDNIGHT**



Cowan's first transcrip-
 tion show — spectacularly
 successful coast-to-coast.
 In Los Angeles (KFI) rat-
 ings equalled combined rat-
 ings of all other network
 outlets. In New York
 (WJZ) it scored high second
 on first rating (4th broad-
 cast). Check its availabil-
 ity in your market.

all

COWAN

PRODUCTIONS

more

big new transcribed
 live, and custom-built
 shows in production.

R.F.D. AMERICA

This great new original show idea has proved sensational in test broadcasts. Built around a flexible format, it's sure to fit any sponsor's needs. Find out now how well "R.F.D. America" can work for you!

THE VIRGINIAN

Available now for Radio—the same famous Western that sold 1,200,000 copies as a novel, made three movie hits, seven Broadway plays! With this thoroughly established popular appeal, "the Virginian" is sure-fire for high Hooperating!

HIRED—OR FIRED?

Want to hire a high rating builder? Here it is! For "Hired—or Fired?" is a terrific new show idea that adds another hit to Cowan's unbroken record of great productions! It's ready now for immediate presentation so get the facts!

LOUIS G. COWAN, INC.

producers . . . consultants

250 West 57th Street
 New York 19 N. Y.
 8 So. Michigan Ave.
 Chicago 3, Ill.

paings, open end transcriptions, syndicated shows, musical jingles.

The Bruce Chapman Co.

145 West 41st St., New York 18, N. Y. Phone, Wisconsin 7-9244. President, Bruce Chapman; Program Director, Dan Morley; Editor, Cecil Secrest; Production Manager, Quentin Gulliver. REPRESENTATIVE: Charles Forrester, 21 Brookline Avenue, Boston 15, Mass. Phone, Commonwealth 0800. SERVICES OFFERED: Program production, commercial scripts, package shows.

Mary D. Chase, Productions

875 Fifth Ave., New York 21, N. Y. Phone REgent 7-1120, REgent 4-4232. Mary D. Chase, Program Producer. BRANCH OFFICE: 234 W. 44th St., New York 18, N. Y. Phone, CH. 4-5141. SERVICES OFFERED: Package shows (live and transcribed), ideas, scripts, production for radio and television.

Cine-Television Studios, Inc.

25 Vanderbilt Ave., New York 17, N. Y. Phone, MURray Hill 5-2874. President, Fred H. Fidler; Vice-President, Robert F. Lewine; Technical Director, George Rufe; Associate Director, Ruth K. Friedlich. SERVICES OFFERED: Producers of filmed television in collaboration with advertisers, agencies, and for syndication to television stations and intra-store television systems.

Leslie Clucas

333 North Michigan Ave., Chicago 1, Ill. Phone, Franklin 7100. BRANCH OFFICES: 6331 Hollywood Blvd., Hollywood 28, Calif. Phone, Hollywood 5111. Owner, Leslie Clucas. SERVICES OFFERED: Program production of package shows and talent representative. Musical and dramatic.

Ted Collins Corporation

1819 Broadway, New York, N. Y. Phone, Circle 7-0094. President, Program Director and Producer, Ted Collins; Talent-Production, Sam Schiff; Publicity, David O. Alber; Musical Director, Jack Miller. Writers, Jean Holloway and Jane Tompkins. SERVICES OFFERED: Program building and producing.

Russell C. Comer Co.

15 West 10th St., Kansas City 5, Mo.

Phone, Harrison 3964. Partner, Russell C. Comer; Partner, Ruth Eloise Comer; Production Manager, John C. Fehlandt; Office Manager, Daniel C. Martin; Mgr., Transcription Dept., Bill L. Godden. SERVICES OFFERED: Production of syndicated programs and serials.

Jack L. Cooper Radio Advertising Service

1335 West 111th Place, Chicago 43, Ill. Phone, Beverly 2056. Managing Director, Jack L. Cooper; Office Mgr., Bob Roberts; Sec.-Musical Dir., Gertrude R. Cooper. SERVICES OFFERED: Programs consist of religious, pulic service.

Louis G. Cowan, Inc.

250 W. 57th St., New York 19, N. Y. Phone, Circle 6-4863. Louis G. Cowan, President; Alfred L. Hollender, Vice-Pres.; Joseph W. Bailey, Treas. & Gen. Manager; Daniel Saldenberg, Music Director; Eliza Merrill Hickok, Publicity Director; Rachel Stevenson, Research Director; Mary Watt, Program Coordinator. BRANCH OFFICE: 8 S. Michigan Ave., Chicago, Ill. Phone, Randolph 2022. John B. Lewellen, Vice-President. SERVICES OFFERED: Production package programs for network broadcasting, production transcription programs, program consultants.

Criterion Radio Features, Inc.

360 N. Michigan Ave., Chicago 1, Ill. Phone, Central 1453-1204. Pres. and General Mgr., Robert R. Hansen. SERVICES OFFERED: Live and transcribed shows. Complete program packaging from idea through distribution.

Damon Transcription Laboratory

1221 Baltimore Ave., Kansas City 6, Mo. Phone, Victor 2585. Owner, Victor Damon; President & General Manager, B. J. Humphries. SERVICES OFFERED: All types of radio transcribing and phonograph recording. Exceptional production talent and sound effect facilities for radio shows and spots. Complete service from script to pressed transcription. Sound amplification leased.

Roy De Groot Consultants, Inc.

10 E. 40th St., New York 14, N. Y. Phone, LEXington 2-6140-1. President,



The BEST In TRANSCRIBED PROGRAMS

For 17 years we have served agencies, stations, and sponsors. Our transcribed programs play on about 600 stations. If the type of show you wish is not listed below, let us build it for you.

SYNDICATED SHOWS NOW AVAILABLE

"ADVENTURES OF BUDDY BEAR".....78 1/4-hour shows
The most lovable, adventurous playmate a child ever had!

"THE FAMILY ALBUM".....78 1/4-hour shows
Musical, starring Gene Jones, The Girl Friends, Don Hicks, Hal Freede

"GLORIA CARROLL ENTERTAINS".....78 1/4-hour shows
Starring Gloria Carroll, and The Three Embers

"EAT-ITORIALLY SPEAKING".....78 1/4-hour shows
Starring Dick Stone in the most unusual food program in the country

"REAL ROMANCES".....52 1/4-hour shows
Dramatizations of Stories in Real Romances Magazine

"SONGS OF CHEER & COMFORT".....52 1/4-hour shows
Starring Richard Maxwell, famous Gospel singer

"THE VAGABOND ADVENTURER".....39 1/4-hour shows
Starring Tom Terriss, Internationally known adventurer

"UNSOLVED MYSTERIES".....39 1/4-hour shows
Dramatizations of true mysteries as yet unsolved

"ONE I'LL NEVER FORGET".....156 5-minute shows
Unusual sports stories, starring Jack Stevens

"TWILIGHT TALES".....94 1/4-hour shows
Fairy tales for children, unusually told by Elinor Gene

"DAN DUNN, SECRET OPERATIVE No. 48"....78 1/4-hour shows
Juvenile series based on famous newspaper cartoon strip

"FUN WITH MUSIC".....26 1/4-hour shows
Starring Sigmund Spaeth, The Tune Detective

"UNCLE JIMMY".....156 1/4-hour shows
Daytime family serial, starring William Farnum

"FAMOUS MOTHERS".....78 5-minute shows
Starring Jane Dillon. All parts taken by Miss Dillon

"HISTORY IN THE MAKING".....52 1/4-hour shows
Dramatizations of outstanding historical events

"FURS ON PARADE".....39 1/4-hour shows
Sponsored successfully by hundreds of fur retailers

"A CHRISTMAS CAROL".....1 1/2-hour show
Original one-half hour adaptation starring Tom Terriss

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Sponsored annually by more than 200 department stores

"SANTA'S MAGIC CHRISTMAS TREE".....15 1/4-hour shows
Another outstanding Christmas holiday promotion

Exclusive to One Sponsor in a City—Write or Wire for Audition Samples and Data

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*One of The Country's Largest Program Producers
and Manufacturers of Professional Transcription Playback Machines*

Roy De Groot; Chairman of the Board, Talbot Rantoul; Secretary and Treasurer, Katherine Hynes; Promotion Director, Maurice Feldman. **SERVICES OFFERED:** Consultants to advertisers on radio and motion picture promotion and public relations. Specialists in transcribed and live package radio production. Consumer and market research. Industrial labor relations through radio. Producers of transcribed programs: "If I Had My Way," "What You Doing To-Night?"

Jerry Devine Productions

230 Park Ave., New York 17, N. Y. Phone, MUrray Hill 4-4243. General Manager, Lee Meyers; Publicity, Frank Young; Casting Director, Alice Smart. **SERVICES OFFERED:** Package radio programs.

Dominion Broadcasting Co.

4 Albert St., Toronto, Ont., Canada. Phone, Adelaide 3383. General Manager, Hal B. Williams; Engineer in Charge, Austin Moran. **SERVICES OFFERED:** Scripts, records, transcriptions, live show production and supervision.

Harry S. Dube

1270 Sixth Ave., New York 20, N. Y. Phone, COlumbus 5-7035. **Manager, J. Knight.** **SERVICES OFFERED:** Scripts, production, talent.

Eccles Recordings and Transcription Service

6233 Hollywood Blvd., Hollywood 28, Calif. Phone, Hillside 8351. **Manager, Robert P. Newman;** Business Mgr., Edgar A. Wilkerson; Chief Consulting Engineer, C. R. Douglass. **SERVICES OFFERED:** Complete program building and recording service. Studio, talent file facilities, sound effect library, piano, electric organ, processing and pressing service for agency producers, including packing, shipping, through final program distribution to outlets.

B. Ellis Associates

11 East 44th St., New York 17, N. Y. Phone, MUrray Hill 2-7862-3. **Bruce Ellis, Director;** George Magee, Script Editor. **SERVICES OFFERED:** Custom-built programs, syndicated recorded programs, package shows, script service, commercial copywriting, program consultants, transcriptions.

W. M. Ellsworth

75 East Wacker Drive, Chicago 1, Ill. Phone, Central 0942. **Director-Producer, Harry Eldred;** Sales Mgr., B. A. Meadows. **SERVICES OFFERED:** Custom transcriptions, radio programs, script shows, talent.

Empire Broadcasting Corporation

480 Lexington Ave., New York 17, N. Y. Phone, PLaza 8-3360. **Helen D. Kelleher, President and Treasurer;** F. de Jaeger, Vice-President; Arthur Lubo, Secretary. **SERVICES OFFERED:** Custom-built transcriptions, production, scripts, talent and complete recording facilities.

Exclusive Radio Features Company, Ltd.

14 McCaul St., Toronto 2B, Ont., Canada. Phone, Adelaide 5112. **President, A. J. Lewis;** Manager, Miss Joan M. Simmons; Program Dir., Don Jay. **SERVICES OFFERED:** Instantaneous recording, tailor made spots, or shows, script writing for everything. A transcription service, the United Transcribed System, subscription list of 35 Canadian Radio Stations, syndicated shows available for sponsorship in Canada and Newfoundland.

Fadiman Associates, Ltd.

1501 Broadway, New York 18, N. Y. Phone, LAckawanna 4-3544. **President, Edwin Fadiman;** Vice-President, Clifton Fadiman; Treasurer, William Fadiman. **SERVICES OFFERED:** Program production.

Fanchon & Marco (F & M Stageshows, Inc.)

1501 Broadway, New York, N. Y. Phone, CHickering 4-3956. **Radio Director, Charles E. Toffler.** **SERVICES OFFERED:** Production, talent, Package Shows.

Fenton Productions

1501 Broadway, New York 22, N. Y. Phone, CHickering 4-8240. **Mildred Fenton, Kay Elliot, Mark Goodson, Grace King.** **SERVICES OFFERED:** Package Productions.

Films Associates, Inc.

440 E. Schantz Ave., Dayton 9, Ohio. Phone, Walnut 2164. **President, E. Ray-**

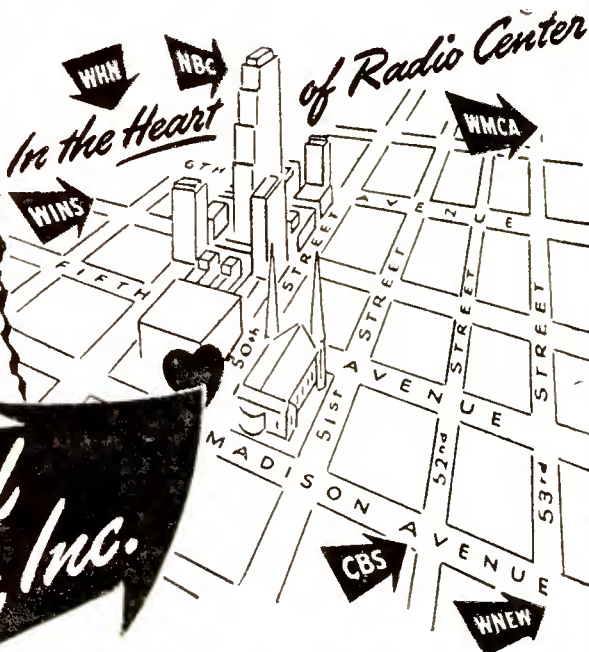
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LIVE AND TRANSCRIBED

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1. Modern high-fidelity recording equipment.
2. Air, line, and studio transcriptions. 24 hour service.
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mond Arn, Jr.; Secretary, Clement Jacobs; Engineer, John Say; Art Dept., Jack Dunning. **SERVICES OFFERED:** Transcriptions, slide film recordings, off the air checks, producers of slide films and motion pictures.

Five-Minute Features

822 South Park View, Los Angeles, Calif. Director, Cal Frederick (Services, Script).

Edward H. Ford

156 West 44th St., New York 18, N. Y. Phone, BRyant 9-6624. Owner, "Senator" Edward H. Ford; General Manager, Ed. J. Weber; Office Staff, Betty North, Kay Aulbach, Ethel Dillon. **SERVICES OFFERED:** "Can You Top This?"

Harry E. Foster Agencies Limited

King Edward Hotel, Toronto, Ontario, Canada. Phone, Elgin 6373. H. E. Foster, President; T. J. Quigley, Radio Time Buyer; W. R. T. Cory, Acct. Exec. & Copy Chief; C. Ralph, Account Executive; R. A. Cauley, Acct. Exec. **BRANCH OFFICES:** Room 128, Sun Life Bldg., Dominion Square, Montreal. Phone, Belair 1984. J. C. Nicholls, Rep. 119 W. Pender St., Vancouver, B. C. Larry Webster, Rep. 612 Barrington St., Halifax, N. S. Ervin S. Murray, Rep. **SERVICES OFFERED:** General Advertising Agency with a complete radio department including production facilities for "live" talent programs, transcribed shows, flashes, spots, 15 minute "strip" programs, variety and symphonic broadcasts.

Paul M. Frailey Productions

123 S. Broad St., Philadelphia, Pa. Phone, Pennypacker 8450. Owner, Paul M. Frailey; Manager, M. L. Sanderson. **SERVICES OFFERED:** Dramatizations, electrical recordings, complete production, radio shows.

Frederick Bros. Agency, Inc.

1270 Sixth Ave., New York, N. Y. Phone, Circle 6-2144. President, L. A. Frederick; Vice-President, W. Carl Snyder; Vice-President, Tom Kettering; Secretary and Treasurer, B. W. Frederick; Manager of Radio Department of Hollywood office, Bill Peck. **SERVICES OFFERED:** Package shows (live and

transcribed), scripts, production, talent. Also complete spot announcement services.

Frontenac Broadcasting Agency

394 Bay St., Toronto, Ont. Phone, Waverly 4635. G. J. Carter, Managing Director; A. E. Carter, Sec.-Treas.; A. R. Robertson, Account Executive; R. Howe, Account Executive; June Beavan, Continuity Editor; Dorothy Peters, Traffic; K. P. Howe, Sec. **SERVICES OFFERED:** Program production sales of air time, transcriptions.

Allen A. Funt Radio Productions

52 Vanderbilt Ave., New York 17, N. Y. Phone, MURray Hill 3-0635. President, Allen A. Funt; Vice-President, Philip J. Pollard; Gen. Mgr., Virginia L. Wallace. **SERVICES OFFERED:** Syndicated programs, program production.

G-J-R Radio Productions

161 W. 16th St., New York 11, N. Y. Phone, CHelsea 2-5590. Production Manager, Nathan M. Rudich; Sales Promotion Manager, Mike Jablons; Talent Manager, Arlene Shelley Gaines; Dir. of Scripts, George Gladstone. **SERVICES OFFERED:** Package shows (live and transcribed) for local stations, regional networks, or full networks.

Gale, Inc.

48 West 48th St., New York, N. Y. Phone number LOnacre 3-0350. President, Moe Gale. **SERVICES OFFERED:** Producers of package radio shows and live talent.

General Amusement Corp.

1270 Sixth Ave., New York 20, N. Y. Phone, Circle 7-7550. Thomas G. Rockwell, President; Ben Bodec, Executive In Charge of Radio. **BRANCH OFFICES:** 9028 Sunset Blvd., Hollywood, Calif. Phone, Crestview 1-8101. Executive-in-Charge, Ralph Wonders; 360 N. Michigan Ave., Chicago, Ill. Phone, State 6288. Executive-in-Charge, Bob Weems; 1533 Carew Towers, Cincinnati, Ohio. Phone, Main 1197. Executive-in-Charge, Frank Hanshaw. **SERVICES OFFERED:** Program production, package shows, artists' representatives.

AIR FEATURES, Inc.

247 PARK AVENUE

NEW YORK CITY

General Broadcasting System

Rockefeller Bldg., Cleveland, Ohio. Phone, Prospect 4900. President, Donald C. Jones; Manager, William H. Anderson; Technical Director, Robert Haviland. SERVICES OFFERED: Custom-built radio transcriptions, production, script, recording talent, off-the-wire and off-the-air recordings.

William Geranutt

16728 Rayen St., San Fernando, Calif. SERVICES OFFERED: Package shows, production.

John E. Gibbs & Co.

9 Rockefeller Plaza, New York 20, N. Y. Phone, COLUMBUS 4888-9. President, John Gibbs; Assistant, Francis Head. SERVICES OFFERED: Radio production, talent representation.

Arthur M. Godfrey Productions

808 Earle Bldg., Washington 4, D. C. Phone, Metropolitan 3200. Owner, Arthur M. Godfrey; Gen. Mgr., M. Richardson; Washington Sec., Frances P. Melver; N. Y. Sec., Anita Lamm; Writers, Charles Slocum, Howard Merrill, Paul Green, Ken Lyons, John Cohee; Producers, Irving Mansfield, Will Roland; Musical Directors, Archie Bleyer, Howard Smith. BRANCH OFFICES: Suite 2704-5, Hotel Lexington, New York 17, N. Y. Phone, WI 2-4400. M. Richardson. 1505 CBS Bldg., 485 Madison Ave., New York 22, N. Y. Phone, WI 2-2000. M. Richardson. SERVICES OFFERED: Arthur Godfrey Programs.

Harry S. Goodman Radio Productions

19 East 53rd St., New York 22, N. Y. Phone, Wickersham 2-3338. Harry S. Goodman, General Manager-Program Director; William Fender, Assistant Program Director; H. Knuth, Production Manager; E. Goodman, Sales Manager. BRANCH OFFICE: 206 S. Spring St., Los Angeles, Calif. George Ruthenberg, West Coast Manager. SERVICES OFFERED: Syndicated transcribed shows. Custom-built programs and spot announcements. Live program packages and Television programs. Publishers of the ABC Listener magazine, a syndicated promotion medium for ABC affiliated stations.

Gordoni Radio Service

201 W. 49th St., Suite 302, New York 20, N. Y. Phone, COLUMBUS 5-5139. Producer, Lilla Gordoni; Placement, Orchestras, Juliet Heath; Club Dept., Fran Parker. SERVICES OFFERED: Continuity, talent and programs produced for radio, theatres and clubs. Also have E. T. "Big City Parade," 52 shows, 13 minutes each dealing with Juvenile Delinquency; true cases dramatized.

John Guedel Radio Productions

1680 North Vine Street, Hollywood 28, Calif. Phone, HEMPSTEAD 5186. Executive Producer, John Guedel; Production Manager, Irvin Atkins; Script Editor, Walter Guedel; Office Manager, Eleanor Brockhoff; Accountant, Shirley Davis; Expediter, Bill Shea; Publicity, Ned Crawford; Children Supervisor, Virginia Barnett; Writers, Walter Guedel, Jack Stanley, Bernie Smith, Bob Dawn; Subdivision of Company: Vest Pocket Transcriptions headed by Irvin Atkins and Owen James.

Melchor Guzman Co., Inc.

45 Rockefeller Plaza, New York 20, N. Y. Phone, CIRCLE 7-0624. Vice-President, A. M. Martinez. SERVICES OFFERED: Producers of programs and spot announcements in Spanish for advertisers using Latin-American stations.

Leland Hayward, Inc. (MCA Management, Ltd.)

444 Madison Ave., New York, N. Y. Phone, ELdorado 5-4100. BRANCH OFFICE: MCA Artists, Ltd., 9370 Burton Way, Hollywood, Calif. Phone, Crestview 6-2001. SERVICES OFFERED: Program production.

George Heid Productions

1005 Century Bldg., Pittsburgh 22, Pa. Phone, GRant 3696. Owner, George Heid; Recording Engineer, Betty Dougherty; Musical Director, Leo J. Strini. SERVICES OFFERED: Program production, continuity, recordings, transcriptions, commercial spots and jingles, air checks, slide film recording, sound for display.

Art Henley

88-04 63rd Drive, Forest Hills, N. Y. Phone, HAVemeyer 3-6729. SERVICES

SO THE STORY GOES

260 — 15 minute episodes

LOUISE MASSEY and THE WESTERNERS

156 — 15 minute episodes

JOE EMERSON'S HYMN-TIME

260 — 15 minute episodes

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360 NORTH MICHIGAN AVENUE

CHICAGO

Tel.: CENTRAL 4144

OFFERED: Creative writing and production of radio packages and spot commercials. Program script and consultation service, specializing in comedy, musical, dramatic and participation shows.

William F. Holland Agency

Hotel Sinton, Cincinnati 2, Ohio. Phone, Main 3450. William F. Holland, Owner & Sales Mgr.; D. E. Holland, Office Manager; E. L. Holland, Production Manager; Tom George, Program Dir.; Robert Kappes, Rosen Bader, Emerson Russell, Copy Directors. SERVICES OFFERED: Transcribed and live programs or supply script service.

Hollywood Chatterbox Enterprises

1746 N. Las Palmas, Hollywood 28, Calif. Phone, Granite 2318. Managing Dir., Frank R. Brown; Musical Dir., Al Michaelian; Secty.-Treas., M. Page; Program Dir., Etta Lee; Scripts & Continuity Editor, Annie C. Warner. SERVICES OFFERED: Live & transcribed package shows; "spot" writing & production; radio exploitation; radio relations to motion picture industry and legitimate theater; creators and distributors of "Hollywood Chatterbox" film commentary.

Hollywood Transcriptions

4918 Santa Monica Blvd., Los Angeles 27, Calif. Phone, Normandie 2-3889. Partnership: J. Elmer Keefer and Robert E. Morris. SERVICES OFFERED: Transcribed programs and producing.

Lu Howard Radio Productions, 1674 Broadway, New York, N. Y. Phone, Circle 6-4268. President, Lucille Howard; Vice-President and Treasurer, David S. Bernard; Vice-President and Secretary, Sunny S. Banks; General Manager, Douglas M. H. Chandler. SERVICES OFFERED: Radio production transcriptions, script service, package and custom built shows, personal and representative of talent.

Hummert Radio Features

247 Park Ave., New York 17, N. Y. Phone, Wickersham 2-2700. Partners: Frank & Anne Hummert. BRANCH OFFICE: 289 Greenwich Ave., Greenwich, Conn. Phone, Greenwich 4620. General Manager, Charles Leib. SERVICES OFFERED: Creators and producers of network radio productions.

Inter-California Broadcasting System

253 So. Broadway, Los Angeles 12, Calif. Phone, Mutual 2759. Mgr., Gustavo Faist Moran; Sales Manager, Juan Ortiz; Secretary-Continuity Writer, Julia R. Ballesteros. SERVICES OFFERED: Production of Spanish Language Programs, over Station XEGM, Tijuana, B. C.

International Productions, Ltd.

King Edward Hotel, Toronto, Ontario, Canada. Phone, Elgin 6376. Gordon Forsyth, In Charge of All Production; A. R. Tidy, Radio Executive; R. J. Sloane, Recording and Transcription Division; R. Flook Sound Engineer & Public Address Equipment; Gordon Howard, Script & Commercial Copy Writer; Edith Roynon, Script Production. SERVICES OFFERED: International Productions is formed for the production of radio programs, both live and transcribed. Other activities range from flash announcements to one hour symphony programs.

International Radio & Television Features

152 E. 53rd St., New York 22, N. Y. Phone, Plaza 5-5781. Executive Director, Jack H. Lloyd. SERVICES OFFERED: Production of live and transcribed package shows, musical jingles and spot announcements for radio and television; 16mm commercial films, custom-built audition scripts for talent, continuity for foreign language shows, program ideas and consultations.

Harry Jacobs Productions

8820 Sunset Blvd., Los Angeles 46, Calif. Phone, Crestview 5-2871. President, Harry R. Jacobs; Dir. of Sales Promotion, Bernice Lawrence. SERVICES OFFERED: Producer of transcribed radio shows. National sales organization representing its own and other producers' shows.

Estella H. Karn

49 West 45th St., New York, N. Y. Phone, Vanderbilt 6-3860. SERVICES OFFERED: Program production.

Kasper-Gordon Studios, Inc.

140 Boylston St., Boston 16, Mass. Phone, Devonshire 7357. President and



**RADIO SALES AND
PRODUCTION
PROMOTIONAL PROGRAMS
OUTSTANDING IDEAS
NATIONAL SALES
REPRESENTATION**

Allan Miller Agency

**SUITE 308
TOLEDO 2, OHIO**

**BELL BUILDING
GARfield 8603-4**

PROGRAM PRODUCERS

Production Dir., Edwin H. Kasper; Treas. & Dir. Transcription Dept., Aaron S. Bloom; Office Manager, Robert W. Graham; Scripts-Production, Vernon H. Rich; Chief Engineer, Forrest L. Bishop; Asst. Engineer, Richard T. Hutchinson; Secty., Virginia Reardon. **SERVICES OFFERED:** Oldest syndicated transcription producer in the U. S.; recordings; program production; originators of transcribed musical spots; talent; scripts; live & transcribed custom-built programs; air checks; remote recordings; musical library; manufacturer of transcription playback machines (portable).

**Kaye-Martin
Productions, Inc.**

36 W. 44th St., New York, N. Y. Phone, MURray Hill 2-8198. BRANCH OFFICE: Tribune Tower, Chicago, Ill.

Kent-Johnson, Inc.

34 West 53rd St., New York 18, N. Y. Phone, PLaza 3-7246. President, Alan Kent; Executive Vice-President, Austen Croom-Johnson. **SERVICES OFFERED:**

Program and spot announcement production. Program consultants.

**Kermit-Raymond
Corporation**

8 East 52nd St., New York 22, N. Y. Phone, ELdorado 5-5511. President-Treasurer, William J. McCambridge. Vice-President & General Manager, Raymond R. Green. **REPRESENTATIVES:** Music Corporation of America Offices; 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. Maurie Lipsey, MCA Square, Beverly Hills, Calif., Phone, Bradshaw 2-9211, Hal Hackett, Scrappy Lambert, Union Commerce Bldg., Cleveland, Ohio. Phone, Cherry 6010. DeArv G. Barton, Tower Petroleum Bldg., Dallas, Texas. Phone, 2-1448, Norman Steppe. **SERVICES OFFERED:** Production of live and transcribed program shows, scripts.

Sam Kerner Productions

6605 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 7239. Exec. in Chg., Sam Kerner; Sales Mgr., Carl Aultman; Producer & Dir., Billy Gray; Office Mgr.,

HENRY SOUVAINÉ, INC.

RADIO PRODUCTION

30 Rockefeller Plaza, New York 20, N. Y.

Circle 7-5666

radio production

WOLF ASSOCIATES, Inc.

in all its phases

EDWARD WOLF
General Manager

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NEW YORK CITY

PLaza 5-7620

RADIO

TELEVISION

TRANSCRIPTIONS

RAYMOND KNIGHT PRODUCTIONS Inc.

PACKAGE PROGRAMS MADE UP TO TAKE OUT

44 West 44th Street

MUrray Hill 2-8060

New York 18, N. Y.

I. J. Sarto. BRANCH OFFICE: 228 E. Orange Grove, Burbank, Calif., Phone, CH. 6-4141. Exec. in Chg., Sam Kerner. SERVICES OFFERED: Program production, syndicated transcriptions, talent, custom built spot announcements.

Bob Kerr

1270 Avenue of Americas, New York, N. Y. Phone Columbus 5-8051. Arthur Miller, Publicity. SERVICES OFFERED: Radio production and talent representation.

Raymond Knight Productions, Inc.

44 W. 44th St., New York 18, N. Y. Phone, MURray Hill 2-8060. President, Raymond Knight; General Manager, Harry Hoff; Promotion, J. Gerson Shaff; SERVICES OFFERED: Package shows, transcriptions.

Landau Broadcasting Service

270 Broadway, New York 7, N. Y. Phone, REctor 2-5341-2. Program Director, Herman Younglieb. SERVICES OFFERED: Program production, script.

Lang-Worth Feature Programs, Inc.

113 West 57th St., New York 19, N. Y. Phone, CIRCLE 6-7410. President, C. O. Langlois; Vice-President, W. O'Keefe; Secretary, A. Walter Socolow; Representatives, John D. Langlois, John Mayo, Pierre Weis; Continuity Manager, Louie Tappe; Office Manager, C. O. Langlois, Jr. SERVICES OFFERED: Transcribed music library service for radio stations, advertising agencies and advertisers. Custom built radio programs both live and transcribed, syndicated shows.

C. O. Langlois, Inc.

Steinway Hall, 113 W. 57th St., New York, N. Y. Phone, CIRCLE 6-7410. President, C. O. Langlois; Vice-President, W. M. O'Keefe. SERVICES OFFERED: Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical.

Don Lee Productions

5515 Melrose Ave., Los Angeles, Calif.

GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, Pres.



Producers, Creators and Managers

of

Outstanding Radio Ideas, Talent and

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The W. E. Long Co.

155 N. Clark St., Chicago 1, Ill. Phone, Randolph 4606. L. R. Wolfe, President; E. J. Sperry, Director of Radio; C. T. Sweeney, Office Manager; Harold R. Gingrich, Chief of Copy; Paul Quan, Hollywood Producer. SERVICES OFFERED: Transcribed radio shows, musical library, script shows, telephone money shows, transcribed spot announcements for wholesale bakery accounts and radio stations.

Phillips H. Lord, Inc.

501 Madison Ave., New York 22, N. Y. Phone, Wickersham 2-2211. President, Phillips H. Lord; General Manager, Dorothy E. Levy. SERVICES OFFERED: Package shows.

Mac Davis Sports Features

1 Montgomery Place, Brooklyn, New York. Phone, NEvins 8-4374. Director, Mac Davis. SERVICES OFFERED:

Complete building service for all types of sports programs, ideas, scripts, talent, production of live and transcribed shows for national, regional or local use, syndicated sports-script service. Also sports programs for television.

C. P. MacGregor

729 So. Western Ave., Hollywood 5, Calif. Phone, Fitzroy 4191. President, C. P. MacGregor; Sales Manager, F. J. Rudolph; Office Manager, George R. Jones; Production Manager, Victor Quan. SERVICES OFFERED: Transcription library productions; dramatic and musical programs; recording studios. Also complete packaging including recording electro-plating of masters and production, pressings on vinylite.

The Ted Mack Co.

4 E. 53rd St., New York 22, N. Y. Phone, PLaza 5-3285-6-7. Owner-Manager, Ted Mack; Associate, Arnold Rittenberg; General Sales Manager, Vernon B. Gray; Writers, Virginia McGlynn, E. Curtis; Producers, Ted Mack, Paul La Porte; Musical Director, John Gart. BRANCH OFFICE: 222 Huron St., To-

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ledo, Ohio. Phone, Main 1863. Paul Spor, Ohio Rep. **SERVICES OFFERED:** Complete production of Transcriptions and package shows, research and commercial copy service.

Haven MacQuarrie Ideas

3017 Vista Crest Drive, Hollywood 28, Calif. Phone, GR 1423. General Manager, Haven MacQuarrie. **SERVICES OFFERED:** Radio shows created, produced, and written.

Alexander McQueen

185 East Chestnut St., Chicago, Ill. Phone, Superior 9139. Manager, Alexander McQueen; Secretary-Script Writer, E. R. Junge. **SERVICES OFFERED:** Program productions, scripts, research, spot announcements.

Management Corp. of America

745 Fifth Ave., New York 19, N. Y. Phone, Wickersham 2-8900. Vice-President, Herbert I. Rosenthal; Vice-President, Jack Bertell. **SERVICES OFFERED:** Program production, package shows.

Fred C. Mertens and Associates

323 South Soboba St., Helmet, Calif. Phone, Helmet 4769. Fred C. Mertens, President; George L Price, Program and Scripts Departments; Stuart S. Shackleton, Sales; T. H. Smith, Secretary. **BRANCH OFFICE:** 946 S. Normandie Ave., Los Angeles, Calif. Phone, Federal 7372, George L. Price. **SERVICES OFFERED:** Program productions, transcriptions, commercial copy service.

Charles Michelson, Inc.

67 West 44th St., New York 18, N. Y. Phone, MUrray Hill 2-3376. President, Charles Michelson; Vice-President, V. D. Michelson; Secretary, A. Michelson; Casting Director, Gilbert Braun. **BRANCH OFFICES:** 1328 Chestnut St., Philadelphia, Pa. Phone, Pennypacker 7851. Travis De Grouchy, Mgr.; 516 Deleon St., Tampa, Fla. Phone, M-5763. Windsor Bliss, Mgr.; 76 E. State St., Columbus, Ohio. Phone, Adams 4116. Ralph S. McFeely, Mgr.; 1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Philip Johnson, Mgr.; South 1st & "B" Sts., Richmond, Ind. Phone, 1117.

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Michelson & Sternberg, Inc.

67 W. 44th St., New York, N. Y. Phone, MUrray Hill 2-5421. President - Secretary, Aaron Michelson; Vice-President, Charles Michelson. SERVICES OFFERED: Exporters of transcription programs and sound effect records.

Allan Miller Agency

Suite 308 Bell Bldg., Toledo 2, Ohio. Phone, Garfield 8603-4. Allan H. Miller, President-General Manager; John Haskin, Business Manager. SERVICES OFFERED: Package shows, live talent and transcriptions.

Les Mitchel Productions, Inc.

8853 Beverly Blvd., Hollywood 36, Calif. Phone, Crestview 1-5275. President, Les Mitchel; Vice-President, O. J. Neuwerth; Sec.-Treas., G. Madelon Mit-

chel. SERVICES OFFERED: Production of transcribed and live package programs. Directorial and supervising service.

Moonbeams Broadcasts, Inc.

8 West 45th St., New York 19, N. Y. Phone, MUrray Hill 2-7471, 7472. President and Treasurer, George Shackley; art. SERVICES OFFERED: Musical and Secretary-General Manager, Lillian Stewart script programs, talent.

Raymond R. Morgan Co.

6362 Hollywood Blvd., Hollywood 28, Cal. Phone, Hempstead 4194. President, Raymond R. Morgan; General Manager, R. E. Messer. Account Executives, Robert Temple and Carl Kulberg; Copy Chief, Audrey Kuthe; Production Manager, Ruth Johnson; Account Executives, James McCleery, Robert Raisbaeck, Lucille Hobson. BRANCH OFFICE: Goodkind, Joice & Morgan, Chicago, Ill. Superior 6747. Vice-President (Executive-in-Charge), M. Lewis Goodkind. SERVICES OFFERED: General advertising, merchandising and radio production.

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William Morris Agency, Inc.

1270 Sixth Ave., New York, N. Y.
Phone, Circle 7-2160. Executive-in-charge of Radio, William B. Murray.
BRANCH OFFICES: 203 N. Wabash Ave., Chicago, Ill. Phone, State 3632. 202 N. Canon Drive, Beverly Hills, Calif. Phone, Crestview 1-6161. Executive-in-charge, George Gruskin. SERVICES OFFERED: Production of package shows.

Carlton E. Morse Productions

1500 Vine St., Hollywood 28, Calif.
Carlton E. Morse, Owner.

Morton Radio Productions

360 N. Michigan Ave., Chicago 1, Ill. Phone, Central 4144. President, Morton Jacobson; Sales Promotion, Ruthie Miller. SERVICES OFFERED: Producers of transcribed and live talent programs.

Motion Picture Productions, Inc.

(General Broadcasting System, Inc.)
620 West Superior Ave., Cleveland 13, Ohio. Phone, Prospect 4900. President,

Donald C. Jones; Manager, William H. Anderson; Technical Director, Robert Haviland. SERVICES OFFERED: Custom-built radio transcriptions, productions, script, recording talent, off-the-wire and off-the-air recordings.

Music Corporation of America

745 Fifth Ave., New York 19, N. Y. Phone, Wickersham 2-8900. Vice-President, David A. Werblin; Vice-President, A. Bart McHugh; Vice-President, Charles Miller; Vice-President, Herb Rosenthal. OTHER OFFICES: 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. Vice-President, Maurie Lipsey; MCA Square, Beverly Hills, Calif. Phone, Bradshaw 23211. President, J. C. Stein; Vice-Presidents, Taft Schreiber, Harold Hackett, Mickey Rochford, 610 Book Bldg., Detroit, Mich. Phone, Randolph 2604; Union Commercial Bldg., Cleveland, Ohio. Phone, Cherry 6010. Manager, DeArv G. Barton; Tower Petroleum Bldg., Dallas, Texas. Phone 2-1448. Manager, Norman Steppe. SERVICES OFFERED: Production, package shows, talent.

BYRON PRODUCTIONS, INC.

PRESIDENT
EDWARD A. BYRON

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ANGELO

geles, Calif. Crestview 1-7121. Manager Helen Ainsworth, 79 Post St., San Francisco, Calif., Phone, Exbrook 8033. Executive-in-Charge, Alexander Haas. SERVICES OFFERED: Program production, talent management.

National Radio Advertising Agency

4005 Mary Ellen Ave., North Hollywood, Calif. Phone, State 4-4813. President, D. D. Crawford; Vice-President, J. D. Crawford. SERVICES OFFERED: Producers and distributors of transcribed programs.

National Radio Features

100 State St., Albany 7, N. Y. Phone, 4-8226, 2-7854. Allen I. Stock, General Manager; R. Wilbur Smith, District Manager; Ruth Pearl, Publicity Manager. SERVICES OFFERED: Special radio transcribed programs for use as campaigns with special constructive material furnished with this feature to aid Radio Station advertisements. "Veterans of Victory" is the new sensational program that brings added mail, listening audience and station prestige. Free weekly \$25 U. S. savings bonds. Has the co-

operation and the use of the names of the U. S. Treasury Department and the Veterans Administration, and carries talks by well-known men and women who are heads of Veterans' organizations and Veterans' rehabilitation. Coast-to-Coast as "Goodwill Ambassadors for Radio Stations."

Neblett Radio Productions

360 North Michigan Ave., Chicago 1, Ill. Phone, Central 4144. Partner, Morton Jacobson; Sales Promotion Manager, Ruthe Miller. SERVICES OFFERED: Producers of transcribed and live talent programs.

Lilian Okun, Inc.

2 West 67th St., New York, N. Y. Phone, TRafalgar 7-8916. President-Manager, Lilian Okun. SERVICES OFFERED: Program production, live and transcribed, talent, package programs, scripts, Television

James Norris Radio Productions

366 Madison Ave., New York 17, N. Y. Owner, James Norris. SERVICES OF-

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"Kate Smith Show"

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SCRIPT

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★★★ SPORTS STAR SPECIAL

★★★ SPECIAL ASSIGNMENT

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FERED: Ideas, syndicated programs, scripts.

Pan American Broadcasting Co.

330 Madison Ave., New York 17, N. Y. Phone, MURray Hill 2-0810. Vice-President, E. Bernald. REPRESENTATIVES: F. R. Jones, 228 N. La Salle St., Chicago, Ill., Phone, State 5096; Alonzo Hawley, 1635 East 25th St., Cleveland, Ohio. Homer Griffith, 6362 Hollywood Blvd., Hollywood, Calif. Phone, Granite 6113. SERVICES OFFERED: Transcriptions, program production, script service, talent bookings for Latin American and export fields. Radio station representatives.

Jack Parker & Associates

Box 2222, Hollywood 28, Calif. Phone, Citrus 18536. Jack Parker, President & General Manager; Don Maters, Vice-President; Producers: Jack Parker, Garland Brunton, Ross Van Neibroc; Script Writers: Ross Van Neibroc, Jack Parker, Garland Brunton, Betty Underwood, Mary Blue. SERVICES OFFERED: Custom-built programs, program production, recording, scripts.

Leo J. Paulin & Associates

1627 "K" St., N.W., Washington 6, D. C. Phone, National 9349. President, Leo J. Paulin; Vice-President, Vera Cassidy Ash. SERVICES OFFERED: Program ideas, production, scripts. Featuring programs with a "Washington angle." Specialist in custom built programs for trade groups.

Peterson Radio Productions

1457 Broadway, New York 18, N. Y. Phone, Wisconsin 7-0069. Producer-Director, Donald Peterson; Script Writers, Stanley Whitman, Leonard Allen, Jean Eickes; Engineer, M. P. Frutchey. SERVICES OFFERED: Religious programs, public relations radio programs.

Press Association, Inc.

(A. P. Radio Productions)

50 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 7-7363. William J. MacCambridge, General Manager; Oliver Gramling, Assistant General Manager; Paul Girard, Executive Producer; Alexander Leftwich, Jr., Director. BRANCH OFFICES: Located in 100 principal cities. SERVICES OFFERED: Network, local and transcribed radio programs.

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Eugenia Price Productions

75 E. Division St., Chicago 10, Ill. Phone, Delaware 4375. Owner, Eugenia Price. Represented by MCA Artists Ltd., 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. SERVICES OFFERED: Producers of open-end and custom-built transcribed programs.

George Logan Price, Inc.

946 South Normandie Ave., Los Angeles 6, Calif. Phone, FEderal 7372. President, G. L. Price. SERVICES OFFERED: Transcribed programs, program production, transcription library, scripts and continuity, commercial copy.

Prockter Radio Productions, Inc.

250 W. 57th St., New York 19, N. Y. Phone, CIRCLE 6-4091. President, Bernard J. Prockter; Director of Publicity, Clement J. Wyle; Director of Research, Jerome C. Robinson; Program Director, Arnold Michaelis. SERVICES OFFERED: Package network radio programs and transcribed packed programs. Advice and consultation on radio production to advertisers and advertising agencies.

Production Associates

545 Fifth Ave., New York 17, N. Y. Phone, MURray Hill 7-6865. Partners, S. H. Samuels, Albert Simmons, H. L. Samuels. SERVICES OFFERED: Creation and production of package network programs.

Progressive Radio Advertising Co., Inc.

260 E. 161st St., New York 51, N. Y. Phone, MELrose 5-5522. Lido Belli, President-Producer-Director. SERVICES OFFERED: Italian language programs, production and talent.

Radio Events, Inc.

535 Fifth Ave., New York 17, N. Y. Phone, MURray Hill 6-3487. Managing Director, Martin Lawrence. SERVICES OFFERED: Production, scripts, casting.

Radio Features of America

37 West 46th St., New York 19, N. Y. Phone, BRyant 9-9622. Executive Director, Oliver W. Nicoll; Associate Director, Sandra Munsell. REPRESENTATIVE: Towers, Ltd., 84 Hallam St., London, W. 1. Harry Alan Towers. SERVICES OFFERED: Program production and consultation, package live

Radio Productions, Inc.

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shows, syndicated transcriptions, scripts, talent.

Radio Producers of Hollywood

1651 Cosmo, Hollywood 28, Calif. Phone, Hollywood 8318. Owner & General Manager, Lou R. Winston; Station Relations, Phyllis Fox. SERVICES OFFERED: Open and transcribed feature programs. Syndicated and package programs. Leased for broadcasting to radio stations, individual shows, group of shows, or the complete catalogue.

Radio Production Service

501 Madison Ave., New York, N. Y. Phone, PLaza 3-8940. Irene Beasley, General Manager; Helen Porretto, Assistant General Manager. SERVICES OFFERED: Complete radio package shows, live or transcribed.

Radio Program Management

4 E. 53rd St., New York 22, N. Y. Phone, PLaza 9-7600. Directors, Ted Mack, Arnold Rittenberg. SERVICES OFFERED: Package shows: variety, dramatic, musical and audience participation. Spot Announcements. Complete production: research, scripts, music, commercial copy.

Religious News Service

381 Fourth Ave., New York, N. Y. Phone, MUrray Hill 4-1463. Managing Editor, Louis Minsky. SERVICES OFFERED: Production of weekly religious news scripts.

Richman-Sandford Productions

10 East 43rd St., New York 17, N. Y. Phone, MUrray Hill 2-5854. Owners-Partners: Bill Richman and Howard Richman; Executive Producer, Charles Cromer; Musical Director, Harold Levey; Script Dept., Natalie Meader; Research Dir., Howard T. Longfellow; Personnel Director, Rita Klatzer. SERVICES OFFERED: Producers of transcribed and live radio programs. Producers of television programs, live and film.

Robinson Recording Laboratories

35 S. Ninth St., Philadelphia 7, Pa. Phone, Walnut 6800. Owner, W. P. Robinson. Phone, Locust 4731. SERVICES OFFERED: Electrical transcriptions, standard phonograph records,

dramatized spot announcements, casting, scripts, production.

Rockhill Radio

18 East 50th St., New York 22, N. Y. Phone, ELdorado 5-1860. Stanley J. Wolf, President; Emanuel H. Wolf, Vice-President. BRANCH OFFICE: 188 West Randolph St., Chicago, Ill. SERVICES OFFERED: Live and transcribed program production.

Ruynon-Guggenheim Enterprises

6331 Hollywood Blvd., Hollywood 28, Calif. Phone, Hempstead 4133. Partners, Jack W. Ruynon, Robert Guggenheim, Jr. SERVICES OFFERED: Radio and Television production (English, Spanish, Portuguese). Proved and tested radio productions for Latin America. Radio package sales agency. New idea development.

James L. Saphier Agency

9538 Brighton Way, Beverly Hills, Calif. Phone, Crestview 1-7231. James L. Saphier, Owner; Associates: Tom Fizdale, Bert D. Prager. SERVICES OFFERED: Sales and production of package shows and talent.

Shaffer-Waible, Inc.

270 Park Ave., New York 17, N. Y. Phone, PLaza 8-0344. Partner, Lloyd Shaffer; Partner, Fred Waible. SERVICES OFFERED: Musical and dramatic package programs for radio and television; films; transcriptions; talent; scripts.

Joseph C. Schramm Studios

4000 Canal St., New Orleans, La. Phone, Galvez 5914. Director, Joseph C. Schramm; Supervisor, Josephine Martinez. SERVICES OFFERED: Program production, recording, off air checks.

Bernard L. Schubert, Inc.

509 Madison Ave., New York 22, N. Y. Phone, PLaza 3-4670. President, Bernard Schubert; Saul Reiss, May Bolhower. SERVICES OFFERED: Talent management and program production.

Sesac, Inc.

475 Fifth Ave., New York 17, N. Y. Phone, MUrray Hill 5-5365. Paul Heinecke, President; R. C. Heinecke, Secretary-Treasurer; K. A. Jadassohn, Vice-President; Kolin Hager, Asst. to the

President. SERVICES OFFERED: Licensing the use of copyrighted music, transcription library, syndicated transcribed tailor-made programs for advertisers.

Sound Studios, Incorporated

1124 Vermont Ave., N.W., Washington 5, D. C. Phone, Republic 1984-5. President, Robert J. Coar. SERVICES OFFERED: Transcriptions, program production, motion pictures for television, television productions for DuMont's Washington station and WABD television station in N. Y.

The Sound Workshop, Inc.

412-418 S. Robertson Blvd., Los Angeles 36, Calif. Phone, Bradshaw 2-3203. Producer-Director, Robert E. Grey; Casting, J. R. Lorenz; Sound, O. J. Vital; Chief Engineer, W. E. Lambeth; Script, R. L. Tennis. SERVICES OFFERED: All types recording, complete program production, syndicated and custom-built transcribed phonograph records, etc.

Service Programs

535 5th Ave., New York 17, N. Y. Phone, Murray Hill 6-3489. General Manager, Gladys Miller. SERVICES OFFERED: Scripts, promotion, programming, production, merchandising.

Henry Souvaine, Inc.

30 Rockefeller Plaza, New York 20, N. Y. Circle 7-5666. Henry Souvaine, Russell E. Dill, Ralph Starr Butler, Jr., Harold V. Milligan. SERVICES OFFERED: Package shows (live and transcribed) for radio and television, scripts, production, public relations consultants.

Spot Radio Service

1 E. 54th St., New York 22, N. Y. Phone, PLaza 5-9800. Director, Fulton Dent; Assistant Director, Dorothy Green. SERVICES OFFERED: Spot radio specialists: Research, radio market studies, time buying consultants, writing and production of all types of spot announcements.

Richard Stark & Company

30 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 6-7337-8. SERVICES OFFERED: Program producers, program builders, and commercial consultants. In the latter capacity they will offer commercial copy suggestions and production notes, with particular emphasis on daytime radio selling.

Syndicated Radio Productions

800 S. Normandie Ave., Los Angeles 5, Calif. Phone, Drexel 6652. Richard E. Gresham, Managing Director. SERVICES OFFERED: Producers sales representatives with sales staff covering Western half of U. S. and Canada. Syndicated Transcribed Shows available for any sponsor on any AM or FM station or network. Transcribed Package Shows from 5 minutes to half-hour with from 13 to 450 episodes.

Telecast Productions, Inc.

101-5th Avenue, New York 3, N. Y. Phone, ALgonquin 4-4300. President, Myron Zobel; Secretary, E. A. Freeman; Treasurer, William S. Greene, Jr. SERVICES OFFERED: Package shows for radio and television.

Telemated Cartoons

410 Riverside Drive, New York 25, N. Y. Phone, UNiversity 4-6148. Owner, Saul S. Taffet. SERVICES OFFERED: Producing animated cartoons and other cartoon art along with special effects and outdoor film sequences for television and industrial advertising purposes. Maintain a complete animation studio and personnel experienced in the needs and requirements of television motion pictures and artwork.

Television Films of America (TFA)

Box 2222, Hollywood 28, Calif. Phone, Citrus 18536. Executive Producer, Jack Parker; Director, Ross Van Neibroc; Chief Script Writer, Garland Brunton. SERVICES OFFERED: Producers of television film made especially for television releases. Special public relations service for television stations and television advertisers. (Television Script Bureau) Script Writers, Jack Parker, Garland Brunton, Ross Van Neibroc. SERVICED OFFERED: Television script and commercial copy written to order for television stations and television advertisers.

Time, Inc.

9 Rockefeller Plaza, New York, N. Y. Phone, Circle 5-4400. Director of Radio Programs Department, Frank C. Morris. SERVICES OFFERED: Transcribed programs, Time Views the News-a-Monday through Friday newscast.

**Transamerican Broadcast-
ing & Television Corp.**

1 East 54th St., New York 22, N. Y.
Phone, PLaza 5-9800. President, John
L. Clark. SERVICES OFFERED: Live
and transcribed programs.

Transcribed Radio Shows

2 West 47th St., New York, N. Y.
Phone, LOnacre 5-3440. President, M. E.
Moore. SERVICES OFFERED: Custom-
built shows, spot announcements, produc-
tion, listener participation, transcribed
programs, script writing.

Transcription Sales, Inc.

117 W. High St., Springfield, Ohio.
Phone, 2-4974. President, J. P. Williams;
Vice-President, Lin Mason. BRANCH
OFFICES: 130 E. 56th St., New York
22, N. Y. Phone, PLaza 9-1446. Edward
Hochhauser, Jr., Mgr., Eastern Div.;
6381 Hollywood Blvd., Hollywood 28,
Calif. Roger B. Read, Mgr., Western
Div. SERVICES OFFERED: Building
almost any type of transcribed radio
program or spot announcement for ex-
clusive use of individual clients; cutting
personalized commercial messages.

Transfilm, Inc.

35 W. 45th St., New York 19, N. Y.
Phone, BRyant 9-6540. President, Wil-
liam Miesegaes; Vice-President in Chg.
of Production, Walter Lowendahl; Vice-
President in Chg. of Sales, Milton F.
Martin; Sec.-Treas., Peter A. Schlenker.
SERVICES OFFERED: Producers of
16mm and 35mm films for television pro-
grams and commercials.

**Transvideo Film
Productions, Inc.**

112 Park Ave., New York 17, N. Y.
Phone, MURray Hill 4-6628-9. Herbert
Sandler, President; Ethel Sandler, Vice-
President-Secretary; Beatrice P. Cun-
ningham, Treasurer-Production Man-
ager. SERVICES OFFERED: Television
film production exclusively. Complete
production facilities for agencies and
sponsors for television trailers,
hitch-hikes and spot announcements.

Trendle-Campbell

1800 Stroh Bldg., Detroit 26, Mich.
Phone, RAndolph 9184. Owners, George
W. Trendle; H. Allen Campbell. SER-
VICES OFFERED: Owners and pro-
ducers of dramatic serials; The Lone
Ranger; The Green Hornet; Challenge
of the Yukon, etc.

United Press Association

220 East 42nd St., New York 17, N. Y.
Phone, MURray Hill 2-0400. Radio News
Manager, Phil Newsom; Radio Sales
Manager, Al F. Harrison; Radio Shows
Div. Manager, C. Edmonds Allen. SER-
VICES OFFERED: Production for radio
of news service, news scripts, news re-
search.

United States Recording Co.

1121 Vermont Ave., N. W., Washing-
ton 5, D. C. Phone, District 1640. Gen-
eral Manager, Joseph Tait; Assistant
Manager, Rhoda Golden; Chief Record-
ing Engineer, Herbert Dengler; Chief
Plant Engineer, Irving Linkow; Sales
Manager, Eugene Rosen. BRANCH OF-
FICE: 3700 Jefferson-Davis Highway,
Alexandria, Va. Phone, Di. 1640. Ir-
ving Linkow. SERVICES OFFERED:
Recording and transcription service,
script and production service, air checks
of domestic and short wave broadcasts.
Specializing in complete recording and
transcription installations. Manufactur-
ers of Speech input equipment, sound
effects consoles, portable transcription
equipment and special equipment.

Universal Radio Sales

730 Fifth Ave., New York 19, N. Y.
Phone, CIRCLE 6-7447. President, Wesley
I. Dumm; Vice-President, George E.
Hughes; Eastern Sales Mgr., Program
Div., Richard Nicholls. SERVICES OF-
FERED-BRANCH OFFICES: (For com-
plete information see listing under Tran-
scription Companies).

Thomas J. Valentino, Inc.

1600 Broadway, New York 19, N. Y.
Phone, CIRCLE 6-4675-6. Production Man-
ager, Thomas J. Valentino; Secretary,
Elsie G. Valentine; Director, Michael T.
Valentine. SERVICES OFFERED: Man-
ufacturer of sound effects records, pro-
cessing and pressing of vinylite records,
10 in. and 12 in. Transcription service.

Video Associates, Inc.

515 Madison Ave., New York 23, N. Y.
Phone, PLaza 3-7966. Production, Philip
Brodsky; Direction, Miriam Tulin; Tal-
ent, Elizabeth Lee; Scripts, Barbara
Jones. SERVICES OFFERED: Live
packages and custom-built shows for tele-
vision exclusively. Complete program
service from preparation through execu-
tion: ideas, scripts, talent, sets, cos-
tumes, props, music, production, direc-
tion. Intra-tele demonstrations. Pro-
gram and production consultant services.

Chick Vincent & Company

509 Madison Avenue, New York, N. Y. Phone, ELdorado 5-0734. Producer and Director, Chick Vincent; Casting Director, Natalie Ortof; Controller, Seymour Schneidman. SERVICES OFFERED: Package producers.

Owen Vinson & Co.

5042 Los Feliz Blvd., Hollywood 27, Calif. Phone, Normandy 1-0654. Owen Vinson, Producer-Director-Manager; Pauline Hopkins, Writer and Script Editor; Margaret Patterson, Secretary. SERVICES OFFERED: Free-lance producing, writing and directing. New shows available, or built to order. Packages.

J. Franklyn Viola & Co.

152 West 42nd St., New York 18, N. Y. Phone, Chickering 4-3254. Manager, J. Franklyn Viola. SERVICES OFFERED: Scripts, production, specializing in foreign-language programs, transcriptions.

Von Baumann Studios Inc.

331 E. 71st St., New York 21, N. Y. Phone, RHineland 4-5508. Owner-Producer, Cyril Von Baumann; Publicity, E. F. Olbert. SERVICES OFFERED: Production of live and transcribed custom-built and package shows, writing and production of spot announcement, musical commercials and jingles, program consultant.

Tom Wallace Radio Productions

366 Madison Ave., New York, N. Y. Phone, MURray Hill 2-2636. Owner, Tom Wallace. SERVICES OFFERED: Package radio shows.

Lee Wallace Teleshows

222 E. 40th St., New York 16, N. Y. Phone, MURray Hill 4-3529. Executive Producer, Lee Wallace; Production Manager, Robert Mayberry; Associate Producer, Sara Jane Troy; Associate Producer, Harold D. Salkin; Casting Director, Celia Ford; Film Consultant, Clarence Tripp. SERVICES OFFERED: A complete service, including show-building and production for agencies and television stations.

Carl Wester & Company

6047 Hollywood Blvd., Hollywood 28, Calif. Phone, Hillside 2151. Owner, Carl Wester; Executive Producer, John Taylor. SERVICES OFFERED: Program production.

Roger White Productions, Inc.

Hotel Beverly, 125 E. 50th St., New York, N. Y. Phone, PLaza 5-3560. Radio Producer, Roger White; Program Director, Marilyn Brant; Talent and Casting Director, Kermit Schafer. SERVICES OFFERED: Complete organization geared to serve agencies in production and presentation of outstanding radio programs.

Wolf Associates, Inc.

420 Madison Ave., New York, N. Y. Phone, PLaza 5-7620. General Manager, Ed Wolf; Production Manager-Casting Director, Jack Rubin; Sales Manager, Paul Ross. BRANCH OFFICE: 6425 Hollywood Blvd., Hollywood, Calif. Phone, GLadstone 6679. Manager, L. Wolfe Gilbert. SERVICES OFFERED: Radio Production, talent.

World Broadcasting System, Inc.

(Subsidiary of Decca Records, Inc.)
711 Fifth Ave., New York 22, N. Y. Phone, Wickersham 2-2100. General Manager, Jack Meyerson; Executive Vice-Pres., A. J. Kendrick; Treasurer, M. R. Rackmill; Station Relations, A. B. Sambrook; Manager, Program Production, Herb Gordon; Chief Engineer, Charles Lauda, Jr. SERVICES OFFERED: A Western Electric license—vertical and lateral cut transcriptions, offering World Library, commercial transcriptions and studio facilities, scripting, production, directing and talent.

Carter Wright Radio Television Productions

1707 N. Hudson Ave., Hollywood 28, Calif. Phone, Hollywood 3636. Carter Wright, Owner; Jimmy Royce, Business Manager. SERVICES OFFERED: Transcriptions—all types, production, advertising copy, script service, furnishing writers, directors, producers and talent, both vocal and dramatic-school.

Frederic W. Ziv Company

1529 Madison Road, Cincinnati 6, Ohio. Phone, Plaza 1323. F. W. Ziv, Partner; M. R. Ziv, Partner. BRANCH OFFICES: 501 Madison Ave., New York, N. Y. Phone, PLaza 3-9612. John L. Sinn, Partner; 1001 Taft Bldg., Hollywood, Calif. Phone, Hempstead 3248. N. L. Rogers, Manager, 203 N. Wabash Ave., Chicago 1, Ill. Phone, Franklin 8917. Alvin Unger, Manager. SERVICES OFFERED: Live talent and transcribed programs.




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Transcription Companies

Advertisers Recordings Ltd.

624 Dominion Square Bldg., Montreal, Quebec, Canada. Phone, Marquette 6368. President-General Manager, Walter P. Downs; Secretary, Mary Helen Gerl. **SERVICES OFFERED:** Transcription and private wire service.

Advertisers Recording Service, Inc.

113 West 57th St., New York 19, N. Y. Phone, Circle 6-0141. (For detailed information see listing under Program Producers).

All-Canada Radio Facilities Limited

305 Victory Bldg., Toronto 1, Ont., Canada. Phone, Elgin 2464. Program Manager, G. F. Herbert; S. W. Caldwell, Sales Manager, F. W. Cannon. **BRANCH OFFICES:** 1012 Southam Bldg., Calgary, Alberta, Canada. Phone, M-7591. President, H. R. Carson; 1001 Electric Railway Chambers, Winnipeg, Manitoba, Canada. Phone 96-861. Manager, P. H. Gayner; 923 Dominion Square Bldg., Montreal, Que., Canada. Phone, Lancaster 6400. Manager, Burt Hall; 198 W. Hastings St., Vancouver, B. C., Canada. Phone, Marine 9542. Manager, J. E. Baldwin. **SERVICES OFFERED:** Representative for transcription companies.

Allentown Record Co., Inc.

1776 Broadway, New York 19, N. Y. Phone, Circle 5-4328. (Plant: 10th & Walnut Sts., Allentown, Pa., Phone, Allentown 37405). Pres. & Gen. Mgr., John J. H. Peyser; Customer Service, Sylvia Mellner Peyser; Plant Mgr., David A. Foxman. **SERVICES OFFERED:** Contract manufacturers of vinylite phonograph records and transcriptions; 10", 12", and 16" pressings.

Allied Record Mfg. Co., Inc.

1041 N. Las Palmas Ave., Hollywood 38, Calif. Phone, Hollywood 5107. D. K. Broadhead, Pres. & Gen. Mgr. **SERVICES**

OFFERED: Processing and pressing of electrical transcriptions and phonograph records. Manufacture and sale of pre-form biscuits.

American Royal Productions

7928 Michigan Ave., Oakland 5, Calif. Phone, Trinidad 6115. M. Scott Weakley, General Manager. **SERVICES OFFERED:** Transcriptions and phonograph record production; aircheck service and production analysis for artists and advertisers; mobile recording unit for broadcast or special events pickup anywhere, anytime in the northern Calif. area. RCA equipment.

Associated Program Service, Inc.

151 W. 46th St., New York 19, N. Y. Phone, BRyant 9-1246. Richard S. Testut, Vice-President and Gen. Mgr.; John Andrew, Dir. Sales Promotion; Bert Lown, Dir. Station Relations. **SERVICES OFFERED:** Transcribed library of radio music; basic program scripts; program features.

Associated Radio-Television Productions

11 West 42nd St., New York 18, N. Y. Phone, LO 5-3710. President, Jay E. Kashuk; Vice-President and Secretary, Lew Kashuk; Treasurer, Robert Jay Fox.

Atlantic & Pacific Broadcasting System

Box 2222, Hollywood 28, Calif., Phone, CITrus 18536. Jack Parker, General Manager; Don Masters, Production Manager; Betty Underwood, Program Manager; Ross Van Neibroc, Script Editor. **SERVICES OFFERED:** A full program schedule of transcribed programs furnished to member stations.

Audio-Scriptions, Inc.

1619 Broadway, New York 17, N. Y. Phone, Circle 7-7690. Ezekiel Rabinowitz, Manager. **SERVICES OFFERED:**



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Beltone Recording Corp.

2 West 46th Street, New York 19, N. Y. Phone, BRyant 9-4130. President, Leslie C. Cahan; Treasurer, Shirley Cahan. SERVICE OFFERED: Instantaneous recordings, masters and pressings, transcribed programs, off-the-air.

●
G. C. Bird & Associates

1745 N. Gramercy Place, Hollywood 28, Calif. Phone, Hollywood 3981 and HEMPstead 1753. (For detailed information see listing under Program Producers.)

●
Ford Bond Radio Productions

810 RCA Bldg., W., New York 20, N. Y. Phone, Circle 7-2236. President, Ford Bond; Associate, Thomas S. Carr. SERVICES OFFERED: Specializing in 5-minute open-end transcribed programs; individually tailored musical or dramatized announcements for broadcast purposes; new series of 15 and 30 minute open-end syndicated shows styled for local and regional sponsorship.

●
Bost Records Co.

29 West 57th St., New York 19, N. Y. Phone, PLaza 3-8676. (For detailed information see listing under Program Producers.)

●
Charles Stark, Inc.

366 Madison Ave., New York, N. Y. Phone, Murray Hill 2-2636. Charles Stark, President. SERVICES OFFERED: Transcribed programs, individually tailored spot announcements for broadcast purposes; new series of open end syndicated shows for local sponsorship.

●
Cinemart, Inc.

Executive & Sales Offices: 565 Fifth Ave., New York 17, N. Y. Phone, PLaza 3-9172. Studios: 101 Park Ave., New York 17, N. Y. Phone, LEXington 2-5689. President, Harold Kovner; Vice-Pres. & Gen. Mgr., Varian Fry. SERVICES OFFERED: Commercial recording, processing and pressing of shellac, vinylite and other plastics; electrical transcriptions; off-the-air and off-the-line air checks.

Columbia Recording Corporation

(A Subsidiary of the Columbia Broadcasting System)

799 Seventh Ave., New York 19, N. Y. Phone, Circle 5-7300. President, Edward Wallerstein; Vice-President and General Manager, Mefford R. Runyon; General Manager, Transcription Department, Robert J. Clarkson; Advertising Manager, John Birge. BRANCH OFFICES: 6623 Romaine St., Hollywood, Calif. Phone, Granite 4134. Manager, Andrew J. Schrade; 410 N. Michigan Ave., Chicago, Ill. Phone, Whitehall 6000. Manager, Girard D. Ellis. SERVICES OFFERED: Recording, processing and manufacture of all types of electrical transcriptions; manufacture and distribution of Columbia and Okeh records.

●
Consolidated Sound Laboratories

2013 N. 63rd St., Philadelphia, Pa. Phone, TRinity 8213. Owner-Chief Engineer, Raymond Norton; Sales Manager, R. C. Shive; Production Manager, Harvey Lamb. SERVICES OFFERED: Recording, processing, manufacture of recording equipment.

●
Patrick Michael Cunning Television Productions—Stage 8

6530 Sunset Blvd., Hollywood, Calif. Phone, Hillside 5915. (For detailed information see listing under Program Producers.)

●
Decca Records, Inc.

50 West 57th St., New York, N. Y. Phone, Columbus 5-2300. President, Jack Kapp; Manager Transcription Division, Edward Strauss. BRANCH OFFICES: Boston, Buffalo, Richmond, Detroit, Kansas City, Philadelphia, Chicago, St. Louis, Cincinnati, Cleveland, Minneapolis, Charlotte, Newark, Jacksonville, Oklahoma City, Houston, Atlanta, Memphis, New Orleans, Dallas, Pittsburgh, Washington, Los Angeles, San Francisco, Seattle, Hartford, Brooklyn, Milwaukee, Denver, San Antonio, Birmingham, Miami. SERVICES OFFERED: Custom-built electrical transcription records. Owners of WORLD BROADCASTING SYSTEM, INC., transcription services, 711 Fifth Ave., New York 22, N. Y.

●
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•
Disco Recording Co., Inc.

334 Arcade Bldg., St. Louis 1, Mo. Phone, Chestnut 5937. President, Harry V. Cheshire; General Manager, Gordon Sherman; Chief Engineer, Fred F. Schopffin. SERVICES OFFERED: Recording service, electrical transcriptions, off air checks, manufacture phonograph records.

•
Don Lee Productions

5515 Melrose Ave., Los Angeles, Calif. Phone, Hollywood 8111. (For detailed information see listing under Radio, Producers.)

•
Eccles Recordings, Inc.

6233 Hollywood Blvd., Hollywood 28, Calif. Phone, Hillside 8351. Robert P. Newman, Manager; Edgar A. Wilkerson, Business Manager. SERVICES OFFERED: Transcription radio production packages, recording from network lines or air, phonograph masters, sound effects recordings.

•
Electro-Vox Recording Studios

5546 Melrose Ave., Hollywood 38, Calif. Phone, GLadstone 2189. Owned and Operated by Bert B. Gottschalk. SERVICES OFFERED: Complete studio facilities for: Electrical transcriptions, spot announcements, "Air-Chek" service, phonograph recordings.

•
B. Ellis Associates

11 East 44th St., New York 17, N. Y. Phone, MUrray Hill 2-7862-3. Bruce Ellis, Director; George Magee, Script Editor. (For detailed information see listing under Program Producers.) Syndicated Shows: "Invitation To College"; "What Would You Do?"

•
Empire Broadcasting Corporation

480 Lexington Ave., New York 17, N. Y. Phone, PLaza 8-3360. Helen D. Kelleher, Pres. & Treas.; F. de Jaager, Vice-Pres.; Arthur Lubo, Secretary. SERVICES OFFERED: Custom-built transcriptions, production, scripts, talent and complete recording facilities.

Essex Broadcasters, Inc.

3300 Union Guardian Bldg., Detroit 26, Mich. Phone, Cadillac 7200. Manager-Director, J. E. Campeau; Engineer, Robert Henderson. SERVICES OFFERED: Transcriptions.

•
Exclusive Radio Features Co., Ltd.

14 McCaul St., Toronto 2B, Ont., Canada. Phone, ADeLaide 5112. President, George W. Halnan; Manager, Alfred J. Lewis. SERVICES OFFERED: Instantaneous recording, tailor made spots, or shows, script writing. A transcription service for Canada only. Syndicated Shows available for sponsorship in Canada only.

•
Carl Fischer Inc. Miracoustic Recording Studios

119 West 57th St., New York 19, N. Y. Phone, CIrcle 7-2965-6-7. Fred Herbert-Oettgen, Recording Director; Hal Michael, Chief Engineer; Robert E. Scheuing, Sales Promotion Manager; Max Rittershausen, Branch Manager; Carl Fischer, Inc., Gregory M. Davis, Kenneth Lynch, Recording Engineers. SERVICES OFFERED: Complete Theater-Studio facilities including Hammond Organ, Package Show Production, Master and Commercial Record Production, NAB Standard Transcriptions; Reference, Audition, Off-the-Air and Off-the-Line recording. Complete Sound Library. Remote location facilities. Twenty-four hour service by appointment.

•
Frankay & Jackson Recording Studios, Inc.

48 West 48th St., New York 19, N. Y. Phone, LONgacre 5-8453. President & Manager, Harry Jackson; Vice-President, Frank Fay. SERVICES OFFERED: Transcription, off-the-air recordings, masters, pressings, rehearsal studios, all studio facilities including Hammond Electric organ and Steinway piano.

•
General Broadcasting System, Inc.

Rockefeller Bldg., Cleveland 13, Ohio. Phone, Prospect 4900. D. C. Jones, Pres.; W. H. Anderson, Asst. to Pres.; R. E. Haviland, Prod. Manager. SERVICES OFFERED: Sound slide film recordings, radio spot recordings, film sound track recording for both 35 and 16 mm., creative editorial script service, sound motion pictures, sound slide films.

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**Harry S. Goodman
Radio Productions**

19 East 53rd St., New York, N. Y.
Phone, Wickersham 2-3338-9. (For detailed information see listing under Program Producers.)

George Heid Productions

1005 Century Bldg., Pittsburgh 22, Pa.
Phone, GRant 3696. George Heid, Owner; Betty Dougherty, Director of Recordings; Al Campbell, Director of Slide Film Productions; Max Adkins, Musical Director. SERVICES OFFERED: Electrical transcriptions, recordings, air checks, script, production, radio package shows, slide film production, sound for mechanical display.

Mary Howard Recordings

37 E. 49th St., New York 17, N. Y.
Phone, PLaza 3-4800, Ext. 47. Owner-Manager, Mary Howard; Assistant, Joyce Fraser. SERVICES OFFERED: Off-the-line and off-the-air recordings and transcriptions for artists or agencies. Studio for auditions; facilities for dubbings.

**International Radio &
Television Features**

152 E. 53rd St., New York 22, N. Y.
Phone, PLaza 5-5781. Jack Lloyd, Executive Director. SERVICES OFFERED: Production of live and transcribed package shows, musical jingles and spot announcements for radio and television.

**Intercontinental Engineering
Equipment Co.**

101 Park Ave., New York 17, N. Y.
Phone, CAledonia 5-7530. Mark E. Rosenstock, operator. SERVICES OFFERED: Transcription service to order, off-the-air recordings, off-the-line recordings, audition recordings, transcribed programs.

International Radio

24 rue de la Faisanderie, Paris, France.
Phone, Passy 4635. President, Philippe Lefebure; Vice-Presidents, Henry S. White, Thomas Ringwood, Oliver D'Horrer. SERVICES OFFERED: Electrical transcriptions in French, English and Spanish for commercial radio stations in Europe, South America and the United States.

Harry Jacobs Productions

8820 Sunset Blvd., Hollywood 46,
Calif. Phone, CRestview 5-2871. President, Harry R. Jacobs; Sales Promotion Manager, Bernice Lawrence.

**Jimmy Jones Recording
Studios**

(Affiliated with Carter Wright Radio
Television Studios)

1655 N. Cherokee Ave., Hollywood 28,
Calif. Phone, Hollywood 3636. Jimmie M. Jones, Manager. SERVICES OFFERED: Professional, commercial, and home recordings. Complete broadcast facilities, recordings by air or direct line from Radio Central; specializing in re-recording and special effect records.

Kasper-Gordon Studios, Inc.

140 Boylston St., Boston 16, Mass.
Phone, Devonshire 7357. Edwin H. Kasper, President-Production Director; Aaron S. Bloom, Treasurer-Commercial Dept.; Robert W. Graham, Office Mgr.; Foorst L. Bishop, Chief Engineer; Richard T. Hutchinson, Asst. Engineer; Vernon W. Rich, Scripts, Production. SERVICES OFFERED: Complete recording facilities, studio and remote; airchecks; talent; live and custom-built transcribed programs; syndicated programs; library service; scripts; originators of transcribed musical spots (jingles); manufacturers transcription playback machine (portable).

**Kermit-Raymond
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8 East 52nd St., New York 22, N. Y.
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Sales Manager Naylor Rogers
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Cleveland 14, Ohio
Phone, Cherry 4050

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Phone, Hollywood 5338

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Pacific Coast Sales... Ralph W. Harker

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729 S. Western Ave., Hollywood 5, Calif. Phone, Fitzroy 4191. C. P. MacGregor, President; F. J. Rudolph, Sales Manager; George R. Jones, Office Manager; Victor Quan, Production Manager. (For detailed information see listing under Program Producers.)

The Ted Mack Company

4 E. 53rd St., New York 22, N. Y. Phone, Plaza 5-3285-6-7. Owner-Manager, Ted Mack; Associate, Arnold Rittenberg; General Sales Manager, Vernon B. Gray; Writers, Virginia McGlynn, Elliott Curtis; Producers, Ted Mack, Paul La Porte; Musical Director, John Gart. BRANCH OFFICE: 22 Huron St., Toledo, Ohio, Phone, Main 1863, Paul Spor, Ohio Rep. SERVICES OFFERED: Novelty spot announcements. Transcribed: dramatic, strip, musical and variety shows. Scripts and ideas submitted to conform with any specified requirements.

McDonald Recording & Engineering Service

415 N. Harper St., Los Angeles, Calif. Phone, Wyoming 0302. Manager, Clifford C. McDonald; Engineer, M. Hamilton Collins. SERVICES OFFERED: Recording, transcriptions, air-checks, recording studios.

Mercury Recording Studios

232 E. Erie St., Chicago, Ill. Phone, DELaware 4786. Owner, Jack Brinkley; Studio Manager, Maxine M. Brinkley. SERVICES OFFERED: Commercial and private transcriptions and recordings for audition and broadcast.

Charles Michelson Radio Transcriptions

67 West 44th St., New York 18, N. Y. Phone, MURray Hill 2-3376. President, Charles Michelson; Vice-President, V. D. Michelson; Secretary, A. Michelson; Casting Director, Gilbert Braun. Branch Offices: 1328 Chestnut St., Philadelphia, Pa., Phone, Pennypacker 7851, Travis D. Grouchy, Mgr.; 615 Deleon St., Tampa, Fla., Phone, M-5763, Windsor Bliss, Mgr.; 79 E. State St., Columbus, Ohio, Phone, Adams 4116, Ralph S. McFeely, Mgr.; 1344 S. Flower St., Los Angeles, Calif.,

Phone, Prsopect 2035, Philip Johnson, Mgr.; South First & "B" Sts., Richmond, Ind., Phone, 1117, Harry Gennett, Jr., Mgr. SERVICES OFFERED: Open end transcribed feature program series, live network shows, porto-playback transcribed machines, Gennett & Speedy sound effect record libraries.

Les Mitchel Productions, Inc.

8853 Beverly Blvd., Hollywood 36, Calif. Phone, CRestview 1-5275. President, Les Mitchel; Secty. & Treas., G. Madelon Mitchel; Vice-Pres., O. J. Neuwirth. SERVICES OFFERED: Production of transcribed and live package programs. Directorial and supervising service.

Morton Radio Productions

360 No. Michigan Ave., Chicago 1, Ill. Phone, Central 4144. President, Morton Jacobson; Sales Promotion, Ruthe Miller. SERVICES OFFERED: Producers of transcribed and live talent programs.

Carlton E. Morse Productions

1500 Vine St., Hollywood 28, Calif.

Owner, Carlton E. Morse. SERVICES OFFERED: Transcription service.

Muzak Corporation

151 West 46th St., New York 19, N. Y. Phone, BRyant 9-1246. Harry E. Houghton, President & Chairman of Board; K. R. Smith, Vice-Pres. & Gen. Mgr.; John R. Andrus, Vice-Pres. & Treas. SERVICES OFFERED: Recording and manufacturing of electrical transcriptions for phonograph records.

National Radio Features

100 State Street, Albany 7, N. Y. Phone, 4-8226, 2-7854. General Manager, Allen I. Stock; Wilbur Smith, District Manager; Publicity Manager, Ruth Pearl. SERVICES OFFERED: Special promotions and campaigns for radio stations with specially produced radio shows, and constructive ideas for selling unused time to merchants, industrial and professional business firms, who ordinarily never use radio, or buy time from their immediate station. "Veteran of Victory" is the new production feature which is of half hour

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duration, and carries station publicity with shield-banners bearing station call letters and position on the dial plus free \$25.00 U. S. Savings Bonds. Has the cooperation and the use of the U. S. Treasury Dept. and the Veterans Administration names. Coast to coast.

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National Recording & Film Corporation

(Richard Bradley & Associates)

188 West Randolph St., Chicago 1, Ill. Phone, Randolph 9697. Richard Bradley, President; Benjamin Tunick, Secretary-Treasurer; Evelyn Braus, Talent-Adv.; Leo Rabins, Office Manager. SERVICES OFFERED: Radio productions, promotion and publicity, spot announcements.

•

NBC Radio-Recording Division

30 Rockefeller Plaza, Radio City, New York 20, N. Y. Phone, Circle 7-8300.

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3033 Locust Street, St. Louis 3, Mo. Phone, Newstead 3555. Theodore P. Dea- loge, President and Treasurer; John G. Cella, Vice-President; Wilson Dalzell, Secretary and Assistant Treasurer. SERVICES OFFERED: Producing and recording of custom-built transcriptions and phonograph records.

Press Association, Inc.

(A. P. Radio Productions)

50 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 7-7363. William J. McCambridge, General Manager; Oliver Gramling, Assistant General Manager; Paul Girard, Executive Producer; Alexander Leftwich, Jr., Director. BRANCH OFFICES: Offices in 100 principal cities. SERVICES OFFERED: Network, Local and transcribed programs.

George Logan Price, Inc.

946 South Normandie Ave., Los Angeles 6, Calif. Phone, FEderal 7372. George Logan Price, President; S. M. Lauch, Sales Manager. SERVICES OFFERED: Transcribed shows, custom-tailored scripts, casting, production, commercials.

Radio Features of America

37 West 46th St., New York 19, N. Y. Phone, BRyant 9-9622. Oliver W. Nicoll, Executive Director; Sandra Munsell, Associate Dir. Representative: Radio Transcriptions, Ltd., 84 Hallam St., London, W. 1. SERVICES OFFERED: Program production and consultation, package shows, syndicated transcriptions, scripts, talent.

Radio Producers of Hollywood

1651 Cosmo, Hollywood 8, Calif. Phone, Hollywood 8318. Lou R. Winston, Owner-General Manager; Phyllis Fox, Station Relations. SERVICES OF-

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Radio Recording Studios

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RCA-Victor Division, Radio Corporation of America

155 East 24th St., New York 10, N. Y. Phone, MURray Hill 4-6200. James P. Davis, Mgr.-Custom Recording Dept.; Marjorie B. Tahaney, Studio & Recording Service; Walter S. Heebner, Mgr.-Custom Recording Dept.—Hollywood. Branch Offices: 445 N. Lake Shore Drive, Chicago, Ill. Phone, Whitehall 4-4600; Manager, A. E. Hindle; 1016 N. Sycamore Ave., Hollywood, Calif. Manager, W. Arthur Rush, Front & Cooper Sts., Camden, N. J. Phone, Camden 8000. SERVICES OFFERED: Slide Film Recording.

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Service Programs

535 Fifth Ave., New York 17, N. Y. Phone, MURray Hill 6-3489. (For detailed information see listing under Program Producers).

SESAC, Inc.

475 Fifth Ave., New York 17, N. Y. Phone, MURray Hill 5-5365. Paul Heinecke, President; R. C. Heinecke, Secretary - Treasurer. SERVICES OFFERED:

Licensing the use of copyrighted music, transcription library, syndicated transcribed tailor-made programs for advertisers.

Shaffer-Waible, Inc.

270 Park Ave., New York 17, N. Y. Phone, PLaza 8-0344. Partner, Lloyd Shaffer; Partner, Fred Waible. SERVICES OFFERED: (For detailed information, see listing under Program Producers).

Harry Smith Recordings

113 W. 57th St., New York 19, N. Y. Phone, Circle 6-0141. Owner-Recording Engineer, Harry Smith. SERVICES OFFERED: Studio recordings, transcriptions, spots, mastering and phonograph records.

Sound Recording Service

76 Brookwood Rd., Rochester 10, N. Y. Phone, Culver 5548. Manager, George S. Driscoll. SERVICES OFFERED: Broadcast and audition recordings and transcriptions, air-checks.

Sound Studios, Incorporated

1124 Vermont Ave., Washington, D. C. Phone, Republic 1984. Robert J. Coar, President. SERVICES OFFERED: Producers of custom built transcriptions; complete Washington studio service for out of town radio stations.

**Standard Radio
Transcription Services, Inc.**

6404 Hollywood Blvd., Hollywood 28, Calif. Phone, Hillside 0188. President, Gerald King; Production Manager, Jack Richardson. Branch Offices: 360 No. Michigan Avenue, Chicago, Ill. Phone, State 3153. Vice-Pres., M. M. Blink, Gus Hagenah, John Devine, Sales. 1 E. 54th St., New York, N. Y. Phone, PLaza 3-6690. Alex Sherwood, Sales Manager, Burt Squire, Sales. Wilson Bldg., Phone, Taylor 2235, Dallas, Texas. Manager, Herbert Denny. SERVICES OFFERED: Transcription library, sound effects library, mood music library, industrial music library and wired services music.

Stock-Rich Productions

119 West 57th St., New York 19, N. Y. Phone, COlumbus 5-6908. Alexander Stock, President; Jacob Rich, Vice-Pres. SERVICES OFFERED: Reference recording, off-the-air recording, electrical transcriptions, mastering.

Studio & Artists Recorder.

6107 Sunset Blvd., Hollywood 28, Calif. Phone, Hillside 8241. General Manager, Mack Finston; Chief Engineer, William Robinson; Assistant Engineer, Lewis Brown; Assistant Manager, Skip Hannford. SERVICES OFFERED: All kinds of recordings; masters, for broadcasting; commercial records; air checks; dubbings; transcriptions, etc.

Syndicated Radio Productions

800 So. Normandie Ave., Los Angeles 5, Calif. Phone, Drexel 6652. Richard E. Gresham, Managing Director. SERVICES OFFERED: Syndicated transcribed package shows from 5 mins. to half hour with from 13 to 450 episodes.

L. S. Toogood Recording Co.

221 N. La Salle St., Chicago 1, Ill. Phone, Central 5275. President, L. S. Toogood; Secretary, Lillian Misner. SERVICES OFFERED: Manufacture of electrical transcriptions.

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2 West 47th St., New York 19, N. Y. Phone, LOngacre 5-3440. M. E. Moore, President; B. Crane, General Manager; Buddy Moore, Assistant to President. SERVICES OFFERED: Custom built radio programs, spots and jingles. Syndicated shows for any sponsor available.

Transcription Sales, Inc.

117 W. High St., Springfield, Ohio. Phone, 2-4974. J. P. Williams, President;

Lin Mason, Vice-President. SERVICES OFFERED: Transcribed programs; series of open-end shows.

United Broadcasting Co.

64 East Lake St., Chicago, Ill. Phone, FRanklin 6001. Director, William L. Klein; Commercial Manager, Egmont Sonderling; Chief Engineer, Matthew Hoffman. SERVICES OFFERED: Transcriptions, studio program production, off-the-air and off-the-line recordings, spot announcement service, mobile recordings. Wire recorder, recording of masters for orchestra and phonograph records.

United Transcribed System

14 McCaul St., Toronto, Ont., Canada. Phone, Adelaide 5112. President, George W. Halan. SERVICES OFFERED: Transcriptions, phonograph records, scripts, production.

Universal Radio Sales

730 Fifth Ave., New York 19, N. Y. Phone, Circle 5-7447. President, Wesley I. Dumm; Vice-President, George E. Hughes; Eastern Sales Mgr., Richard Nicholls. Branch Offices: 360 No. Michigan Ave., Chicago 1, Ill., Phone, Central 6815, Ray Linton, Central Sales Mgr.; 1 Nob Hill Circle, San Francisco 6, Calif., Phone, Exbrook 4567, Barry Keit, Sales Mgr.; 6757 Hollywood Blvd., Hollywood 28, Calif., Phone, Hollywood 8282, John Gordon, Sales Mgr.; Fourth & Pike Sts., Seattle, Wash., Phone, Seneca 1000, Rod McArdle, Sales Mgr. SERVICES OFFERED: Exclusive representatives of Universal Radio Productions of Hollywood, Inc.; sales and distribution of selected transcribed syndicated features.

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1600 Broadway, New York 19, N. Y. Phone, Circle 6-4675-6. Thomas J. Valentino, Production Mgr.; Elsie G. Valentino, Secretary; Michael T. Valentino, Director. SERVICES OFFERED: Manufacturer of sound effects records, processing and pressing of vinylite records, 10 in. and 12 in. Transcription service.

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401 Shpos Bldg., Des Moines 9, Ia. Phone, Des Moines 2-0225, 2-0226. Owner-Manager, George W. Webber. SERVICES OFFERED: Transcriptions and production service. Recording Studios.

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711 Fifth Ave., New York 22, N. Y. Phone, Wickersham 2-2100. (For detailed information see listing under Program Producers.)

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1707 N. Hudson Ave., Hollywood 28, Calif. Phone, Hollywood 3636. Carter Wright, Owner; Jimmy Royce, Business Manager. SERVICES OFFERED: Transcriptions.

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P. O. Box 417, 546 Emerson St., Denver 1, Colo. Phone, PEarl 4811. Director, Karl Zomar; Station Contact Secty., Vera Burdette; Script Editor, Karl Zomar, Jr.; Recording Engineer, Glen James. SERVICES OFFERED: Scripts and transcriptions. Specializing in one-man shows; quiz shows. Recording studio for special productions to order or off-the-air recordings.

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By **JOHN G. PAINE**

General Manager, American Society of Composers, Authors and Publishers

THE American Society of Composers, Authors and Publishers is the principal performing right society in the United States. An unincorporated, non-profit, voluntary association, the Society now boasts 1,814 authors and composers and 283 publishers; 112 new writers and publishers became active members during the past year.

The Index Department of the Society is preparing a catalog of the serious music in the repertoire, especially annotated for the use of the symphonic, concert and recital field. This catalog should be ready sometime soon after the new year.

An American biographical dictionary of authors, composers and publishers will be published by the Thomas Crowell Publishing Company. This dictionary will contain definitive biographies of the roster of the Society's membership.

In October ASCAP was host to the Confederation Internationale des Societes d'Auteurs et Compositeurs. The Confederation, an international copyright organization, held a special congress from October 21st to October 26th at the Library of Congress in Washington, D. C. Delegates from 22 nations attended this United Nations of creative men and women.

The following are the officers of the Society: Deems Taylor, President; Gustave Schirmer, Vice-President; Oscar Hammerstein II, Vice-President; George W. Meyer, Secretary; J. J. Bregman, Treasurer; Donald Gray, Assistant Secretary; Ray Henderson, Assistant Treasurer; Schwartz & Frohlich, General Counsel.

The twenty-four directors are: Stanley Adams, Fred E. Ahlert, Louis Bernstein, Saul Bornstein, J. J. Bregman, Gene Buck, Frank H. Connor, Paul Cunningham, Max Dreyfus, Donald Gray, Oscar Hammerstein II, Otto A. Harbach, Ray Henderson, John Tasker Howard, A. Walter Kramer, George W. Meyer, Jack Mills, John O'Connor, Abe Olman, Edgar Leslie, Lester Santly, Gustave Schirmer, Herman Starr, Deems Taylor.

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By **GRETLE URBAN**

Vice-President and Manager of Music Department

FOUNDING OF AMP: Associated Music Publishers, Inc., was founded as a private corporation in the State of New York on December 22, 1926. Radio licenses have been issued since August, 1928. The corporation conducts a music publishing business and is exclusive agent for numerous foreign music publishers.

Scope: The AMP repertoire, representing 45 U. S. and European catalogs, has now been increased to include 501,000 titles, of which approximately 19,100 are copyrights. Copyright registration in Washington is in the name of AMP as owner. Ranging from symphonic works to dance music, including concert works for ensemble, solo instruments and voice, its repertoire constitutes a flexible and rich source of distinctive music for radio program builders.

AMP licenses: Licenses cover performing rights, "small" (i.e., strictly musical) and "grand" (i.e., musical-dramatic). AMP's radio license is unique in that it covers "small" and "grand" rights under a single fee. The radio license stipulates that: (1) the monthly fee shall be equal to a station's highest quarter-hour rate card; (2) that AMP will sell the licensee any music (covered by the license) which is for sale, and rent such music as is not for sale; (3) that AMP will indemnify the licensee against claims arising from the use of music covered by the license.

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AP

BROADCAST MUSIC, INC.

By M. E. TOMPKINS

Vice-President and General Manager

WHILE the nation's broadcasters are fully aware of Broadcast Music, Inc. and its concerted efforts to maintain efficient and progressive service to radio through its facilities in the licensing of performance rights in music, it is both timely and appropriate to consider the varied activities of BMI from the viewpoint of more than six full years of operation.

From its very inception the growth of BMI, which has had the full support of the broadcasting industry, has kept pace with the general expansion of the industry. All but a handful of the broadcasting stations in the United States and Canada today (1,366 as of January 15) as well as all national and regional networks are licensees of BMI, and all of them make a very substantial use of the BMI music repertoire.

Of the total number of licensees, 829 are stations affiliated with a national network, 348 are independent stations, 99 are F-M and shortwave broadcasters, and the remaining 90 are Canadian stations.

To these licensees, a figure, incidentally, which is current but which is steadily increasing, BMI extends a multitude of special services not limited merely to the granting of performance rights only. It distributes to licensees, without costs, a variety of sheet music and recordings which constitute a valuable portion of any station's music library. It furnishes script services adapted to the specific needs of broadcasting stations, and regularly makes available to its licensees a wide range of helpful information pertaining to better musical programming.

Bulletins are sent periodically listing vital changes in the basic BMI catalog so that stations are always aware of music available to them under their BMI license.

An experienced staff of field representatives, specially trained radio men, are constantly visiting the stations with helpful suggestions for better programming and continually gathering opinions and suggestions from station men in order to make possible even better progress in BMI's service.

Many other special services provided by BMI are all designed to aid program and production men, music directors, librarians and every activity of the broadcasting station concerned with the use of music. The BMI monthly Pin-Up Sheet of Hit Tunes, Disc Data, Music Memo, Holiday Music bulletins, Record Index and monthly News Letters which reach the broadcaster regularly comprise an integral part of this overall service to the industry.

In the field of educational and standard music, BMI is consistently building, through its own publications and those of its affiliate publishers, an extensive and valuable library of distinctive music which will never be out of public favor.

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 Starlight Music Company
 Steele, Ted Publishing Co.
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 Symbolic Music Publishing Co.
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S · E · S · A · C, Inc.

By PAUL HEINECKE
President

FOR the past 17 years, the word SESAC has been synonymous with service to the entertainment industry . . . music service to thousands of radio stations, advertising agencies, record and transcription companies, motion picture producers and the concert stage.

This *Complete Music Service* is ready to serve broadcasters with:

1. The **DIVERSIFIED CATALOGS OF SESAC PUBLISHERS**, containing more than 100,000 copyrights, all performable without limitation, without copyright checkup, and without annoying bookkeeping headaches under your SESAC Performance License.

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Radio Artists



—their work during 1946



— A —

ABBOTT, BUD

(Abbott, William); Actor; b. Asbury Park, N. J., Oct. 2, 1898; Abbott & Costello Show (NBC).

ABBOTT, JUDY

NBC—Aldrich Family

ACE, GOODMAN

Easy Aces

ACE, JANE

Easy Aces

ADAIR, JEAN

ABC—Theater Guild

ADAMS, BILL

ABC—Fishing & Hunting Club of the Air

ADAMS, FRANKLIN P.

NBC—Information Please

ADAMS, MASON

ABC—Jones & I, My True Story

ADAMS, VIRGINIA

ABC—My True Story

ALEXANDER, BEN

(Alexander, Benton Nicholas); Radio actor, MC; b. Goldfield, Nev., May 26, 1911; Univ. Calif.; MC, Heart's Desire (MBS—Don Lee); Baby Snooks Show (CBS)

ALEXANDER, JACK

KTUL, Tulsa, Okla.

Do You Believe in Ghosts

ALEXANDER, JOAN

ABC—My True Story, Hiroshima

CBS—The Second Mrs. Burton, Lone Journey

ALEXANDER, LOIS

MBS, Superman

ALEY, ALBERT

ABC—My True Story, Hop Harrigan

MES—Hop Harrigan

ALLEN, ARTHUR

ABC—Theater Guild

ALLEN, CASEY

ABC, My True Story

ALLEN, CHARME

CBS, David Harum

ALLEN, ELLA

KFPW, Fort Smith, Ark.

Children's Corner

ALLEN, FRED

(Sullivan, John Florence); Comedian; b. Cambridge, Mass., May 31, 1894; Fred Allen Show (NBC)

ALLEN, GRACE

(Burns, Mrs. George); Comedienne; b. San Francisco, Calif., Secretarial Schools in N. Y.; Maxwell House Coffee Time (NBC)

ALLEN, LIZA

ABC, My True Story

ALLEN, VERA

ABC—My True Story

ALLENBY, PEGGY

ABC—My True Story, Powers Charm School of the Air

ALLMAN, ELVIA

(Bayler, Elvia A.); Radio actress; b. Near Raleigh, N. C.; Academy of Mary Immaculate; Fine Arts—Mary Agnes Doyle, Chicago, Ill.; Blondie; Glamour Manor; Alan Young; Jack Benny; Moore & Durante; Maisie

AMECIE, DON

NBC—The Drene Show

AMECHE, JIM

MBS—Love Story Theater

ANES, MARLENE

CBS, That's Finnegans

AMSTERDAM, MOREY

ABC—Morey Amsterdam, Here's Morgan

ANDERSON, BARBARA

ABC—My True Story

ANDERSON, DAVID

ABC—My True Story

ANDERSON, KATHERINE

ABC—My True Story

ANDREWS,

CAMERSON

ABC—My True Story

ANSON, BILL

MC, disc jockey; b. Chicago, Ill., Nov. 15, 1909; Chicago Art Inst.; Hollywood Bandstand (KFWB)

ANTHONY, JOHN

ABC—My True Story

APPELL, DON

ABC—My True Story

ARCHER, RICHARD

KDKA, Pittsburgh, Pa.

School of the Air, Adventures in Research, On Their Own

ARDEN, EVE

NBC—Sealtest Village Store

ARNALL, CURTIS

ABC—My True Story

ARNOLD, EDDY

MBS—Checkerboard Jamboree

ARNOLD, EDITH

CBS—Crime Doctor

ARNOLD, GENE

KVOO, Tulsa, Okla.

Neighbor Anthony

ARQUETTE, CLIFF

ABC—Glamour Manor

ARTIST, MICHAEL

ABC—My True Story

ASCOT, RITA

CBS—Ma Perkins

ASTAIRE, LILYAN JONES

ABC—My True Story

AUDLEY, ELEANOR

ABC—My True Story

AUERBACH, ARTIE

NBC—The Jack Benny Show

AUTRY, GENE

CBS—Gene Autry Show

— B —

BACHELDOR, PHYLLIS

WCMW, Canton, O.

Living Fiction

BAER, PARLEY

KSL, Salt Lake City, Utah
Bates Boys

BACKUS, JIM

Actor; b. Cleveland, O., Feb. 25, 1913; Ky. Mil. Acad.; Hubert Updike III on The Alan Young Show (NBC); "Stooge" for Burns & Allen; Eddie Cantor; Danny Kaye; etc. Appeared on about 6,000 broadcasts.

BAILEY, JACK

(Wesley, John III); MC; b. Hampton, Iowa; Pillsbury Mil. Acad.; Drake Univ.; Potluck Party; Meet the Missus (CBS); Duffy's Tavern; Ozzie & Harriet; Queen for a Day, etc.

BAIN, DONALD

ABC—Theater Guild, My True Story, Ladies Be Seated

BAINBRIDGE, JOHN

KFMB, San Diego, Calif.
Broad Horizons

BAKER, PHIL

CBS—Take It Or Leave It

BAKER, KENNY

ABC—Glamour Manor

BALLARD, FRANCIS

WLSL, Roanoke, Va.

BALLARD, SHIRLEY

ABC—Powers Charm School of the Air, Walter Winchell, Breakfast Club

BANKS, JOAN

ABC—My True Story

CBS—Young Dr. Malone

BANNON, JIM

CBS—Eddie Bracken Show

BARKER, BRAD

ABC—Theater Guild, My True Story

BARNEY, MARION

CBS—Rosemary

BARNEY, MARY FRANCES

WBN, Buffalo, N. Y.

WBN Theater, Victory Over Handicaps

BARRON, FRED

ABC, My True Story

BARRY, JACK

MBS, Juvenile Jury

BARRYMORE, LIONEL

CBS, Mayor of the Town
Adventures in Our Town

BARTON, JOAN

NBC, Meet Me at Parky's

BASQUETTE, JIM

NBC—Amos 'n' Andy

BAUER, CHARITA

ABC—My True Story

CBS—Rose of My Dreams

BAUGHMAN, ELMER

WFAA, Dallas, Tex.

Homer K. Saphead

BAYAN, ADRIENNE

MBS—Real Stories from Real Life

"THIS Was THE ARMY" . . . MR. JONES*

This is the first of a series of messages to put complimentary and congratulatory trade advertising to fuller constructive use—for the advancement of the entertainment industry by bettering the opportunities of its lesser-known but highly talented members.

Ezra Stone

NBC—NEW YORK

Here are four men you might like to know more about. They are men of outstanding and varied abilities.

Some of them you undoubtedly know but it may not have occurred to you that they are back in show business . . . after prolonged engagements of GI business.

Some may be entirely new faces to you but all possess talents for which you search at various times.

All of them are not "At Liberty."

Most of them lost no time in swinging back into civilian action.

But for bigger and better assignments all of them are deservingly available.

RICHARD S. BURDICK

Writer-director; radio, stage
2780 Filbert Street, San Francisco 23, Calif.

Here is a talented writer who's versatile. (Too many writers are just mediocre in various fields.) Successfully marketed everything from lowdown nite-club material, complete with special songs and lyrics, to upper case radio scripts for COLUMBIA WORKSHOP.

Has written over 1000 broadcasts embracing every type: dramatic, variety, documentary, comedy, musical; produced on all major networks.

Enlisted in the Army just about the time Mr. Stimson was scouring the War Department attic for that gold fish bowl. There he wrote and directed the first original full-length musical comedy of World War II.

He was then ordered to create dialogue sequences for both the stage and screen versions of "THIS IS THE ARMY"; followed in rapid succession with "AT YOUR SERVICE," "BONDS AWAY" and "YOU BET YOUR LIFE."

Currently Production Manager of station KSFO in San Francisco but does plenty of national freelance work on the side. Remember the name RICHARD S. BURDICK. You'll see and hear it often.

JERRY JAROSLOW

Actor (choroacter juvenile), variety entertainer
374 Stote Street, Brooklyn 2, N. Y.
Cumberland 6-8114 (AEA—AGVA)

A very funny fellow on a night club floor, musical or revue stage. Has been said he's a young Bobby Clark, Groucho Marx, Frank Morgan and Danny Kaye rolled into one. But he rolls his own . . . into the nearest aisle.

Appeared in several intimate revues: "TIDBITS OF '46," "FUN WITH MUSIC," "KEYNOTES OF UNITY" . . . and will gladly forgive you for not remembering them.

Has had his share of straight and comedy roles in sundry stock ventures, particularly outstanding in the HOLLYWOOD ACTOR'S LAB, production of IRWIN SHAW'S "THE SHY AND LONELY."

In the Army he was engaged in "THIS IS THE ARMY," "AT YOUR SERVICE," "FLYING VARIETIES" and a number of Training Films for the FIRST MOTION PICTURE UNIT. Without prejudice to his talent, he also had numerous tours of CQ, KP and guard duty.

Jaroslow is currently emceeing and entertaining in a New York basement bistro where business is worse than the liquor. (Such a thing is possible!)

He calls the spot: "The well of loneliness!"

JOSEPH TOMES

Actor, narrator, announcer
610 West 155th Street, New York, N. Y.
LEXington 2-1100 (AEA—AFRA—SAG)

His outstanding features are his faultless comedy sense, his superb resonant voice and his impressive height, 6'3".

First appeared in New York as "Gregory" in Laurence Olivier's then unappreciated production of "ROMEO AND JULIET." Several seasons of summer stock and Los Angeles Federal Theatre, playing leads and supporting roles, comedy and dramatic, in modern and costume pieces.

Radio and television stations WGXA, KWID, KGFJ, KFI, have all used his acting, announcing and narrating talents.

Columbia Pictures mugged him in "SHADOWS IN THE NIGHT." So did two AAF training films.

Saw 37 months' military service, a good hunk of it in the Philippines and Japan, with the 5th Air Force. His efficiency and dependability won for him a Staff Sergeancy. For a while Tomes was even top kick of his outfit.

But don't hold that against him, for even then he was only acting a jawbone 1st Sergeant.

Currently featured as regular narrator and actor on NBC's "VOICE OF THE ARMY."

LEWIS FISHER

Radio producer, announcer
356 East 57th Street, New York, N. Y.
PLaza 5-2649 (AFRA)

He left a staff announcing job on WCAU in Philadelphia in 1940 to swab decks for the Navy. His rise from Midshipman to Lieutenant-Commander is typical of his drive and capabilities.

He pitched and tossed on the first Murmansk convoy runs; got into the African invasions and then transferred to the Pacific in time for the hot Kamikaze stuff.

His executive efficiency as a top signal officer earned him a promotion as Flag Secretary to the Admiral commanding the 16th Cruiser Division.

His distinguished voice has repeatedly sparked the PARAMOUNT NEWSREEL as a narrator. He's also been well received in sundry free lance radio chores.

It took the Navy, a beautiful wife and considerable fortitude to resist the temptation of locating permanently in Philadelphia. Instead of resuming his old WCAU job (CBS key affiliate) he took a staff announcing assignment in New York and hung out his shingle for free lance work.

This guy is so dynamic he even found an apartment in Manhattan!

*MR. JONES . . . THE MAN OR WOMAN WHO BUYS TALENT

BECK, JACKSON

MBS—Superman, Philip Morris

BEEEMER, BRACE

ABC—Lone Ranger

BEGLEY, ED

(Begley, Edward J.); Actor; b. Hartford, Conn., March 25, 1901; St. Patrick Parochial Sch.; Will Brown on Aldrich Family; Sgt. O'Hara on Fat Man; Pete Stone on Big Sister; Francis Hayfield on Myrt & Madge; Dr. Mildermaul on Joyce Jordan; Charlie Chan on Adventures of Charlie Chan

BEGLEY, MARTIN

ABC—Fishing & Hunting Club of the Air, My True Story

BEHRENS, FRANK

NBC—Lorenzo Jones, Home Is What You Make It

BELL, JOSEPH

ABC—My True Story, Sherlock Holmes

BELL, ORTH

KFH, Wichita, Kans. Morning Merry-Go-Round

BELL, RALPH

ABC—My True Story
CBS—The Strange Romance of Evelyn Winters

BENADARET, BEE

CBS—Mel Blanc Show

BENDER, DAWN

NBC—One Man's Family

BENNELL, FRANK

KDKA, Pittsburgh, Pa. School of the Air, Adventures in Research, On Their Own

BENNY, JACK

(Kubelsky, Benjamin); Radio comedian; b. Chicago, Ill., Feb. 14, 1894; The Jack Benny Show (NBC)

BENDIX, WILLIAM

NBC—Life of Riley

BENSON, GRACE

NBC—Just Plain Bill

BENSON, ISLAY

ABC—The O'Neills

BENTLEY, SPENCER

ABC—The O'Neills

BERCH, JACK

ABC—The Jack Berch Show

BERGEN, EDGAR

(Bergen, Edgar John); Radio artist comedian, ventriloquist; b. Chicago, Ill., Feb. 16, 1903; Northwestern Univ., B.A.; Honorary M.A.; Charlie McCarthy Show (NBC)

BERGMAN, IRENE

WHBC, Canton, O. Players' Guild

BERLE, MILTON

(Berlinger, Milton); Comedian; b. New York, N. Y., July 12, 1908; Milton Berle Show (CBS)

BERNARD, TOMMY

CBS—That's Finnegan

BERNER, SARA

CBS—Baby Snooks Show

BERRYMAN, ED

WMRP, Flint, Mich.

BERWIN, BERNICE

NBC—One Man's Family

BINYON, CONRAD

CBS—Mayor of the Town
NBC—One Man's Family,
Smilin' Ed McConnell

BLACKBURN, ARLINE

NBC—Young Widder Brown,
Backstage Wife

BLACKBURN, JOYCE

WMBL, Chicago, Ill.
Listening Post

BLAINE, MARTIN

CBS—Crime Doctor

BLAIR, ED

WAGC, Chattanooga, Tenn.

BLAIR, HENRY

CBS—Ozzie & Harriet
NBC—Masquerade

BLAIR, JIMMY

ABC—Musical Showcase, Jimmy Blair Show, Cliff Edwards Show

BLAKE, JUDY

MBS—Adventures of the Falcon

BLANC, MEL

Radio artist, Warner Bros. cartoons; b. San Francisco, Calif., May 30, 1908; The Mel Blanc Show (CBS); Jack Benny Show; Judy Canova Show; Burns & Allen Show; Bugs Bunny

BLANC, SHIRLEY

ABC—My True Story

BLOCK, MARTIN

NBC—Chesterfield Supper Club

BLOOMFIELD, MINA

WKLX, Lexington, Ky.
Lexington Air Theater

BOARDMAN, TRUE

BOGDEN, HILARY

WJAS, Pittsburgh, Pa.

BOGEL, CLAU

WTOP, Washington, D. C.
The Factfinder

BOGUE, MERVYN

NBC—Ray Kyser's College of Musical Knowledge

BOLAND, JOSEPH

ABC—My True Story

BOLES, JIM

(Boles, James); Actor; b. Lubbock, Tex., Feb. 28, 1914; UCLA, Los Angeles City Coll; Board of Missing Heirs (ABC); Cities Service Highway in Melody (NBC); Outdoor Life Time (Recorded); Kate Smith Hour (CBS); Abe Lincoln in Ill.—Voice of America, U. S. State Dept.; Tennessee Jed (NBC)

BOOTH, ROBERT

WSM, Nashville, Tenn.

BORGE, VICTOR

NBC—Victor Borge Show

BOYER, JOHN

KTRB, Modesto, Calif.
Stanislaus Exposition

BRACKEN, EDDIE

CBS—Eddie Bracken Show

BRADLEY, CURELY

MBS—Tom Mix

BRADLEY, MERLE

KMBC, Kansas City, Mo.
Joanne Taylor's Fashion Flashes

BRADY, LUCILLE

WBAP-KGKO, Fort Worth, Tex.

Your Story Parade

BRAHAM, HORACE

ABC—My True Story, Theater Guild

BRAZUR, HURT

ABC—My True Story

BREMNER, MURIEL

NBC—Woman in White

BRENEMAN, TOM

Radio artist, MC; b. Waynesboro, Pa., June 18, 1902; Columbia Univ.; Keith, Balaban & Katz vaud. circuits; KFVB, Hollywood; Managed San Francisco CBS station, KFAC, KFVD, Los Angeles; Feminine Fancies; The Sports Huddle, What's On Your Mind, Launched Breakfast at Sardi's, Jan. '41. Purchased own restaurant from which Breakfast in Hollywood emanates.

BREWSTER, JOHN

ABC—My True Story

BRICE, FANNIE

CBS—Baby Snooks Show

BRIGGS, DONALD

CBS—Perry Mason

BRODY, STEVE

ABC—Murder at Midnight

BROKENSHERE, NORMAN

ABC—Theater Guild

BROOKS, LARRY

MBS—Passport to Romance

BROWN, JOHN

NBC—Life of Riley, A Date With Judy

CBS—Ozzie & Harriet

BROWN, FRANK R.

Hollywood Chatterbox, Moments That Made History Step Out Tonight.

BROWN, JOHN MASON

CBS—Of Men & Books

BROWN, T.

WBRC, Birmingham, Ala.
Good Morning Ladies

BROWNING, ETHEL

ABC—My True Story

BRUCE, DALTON

KRIG, Odessa, Tex.
Home Town

BRUCE, EDWIN

ABC—My True Story, The Sheriff

BRUCE, NIGEL

ABC—Sherlock Holmes

BRUMETTE, ED

WKLX, Lexington, Ky.
Lexington Air Theater

BRUSH, MARTHA

WSM, Nashville, Tenn.

BRYAN, ARTHUR Q.

Actor; b. Brooklyn, N. Y., May 8, 1899; Doc Gamble on Fibber McGee & Molly; Floyd the Barber on The Great Gildersleeve.

BUCKLEY, FLOYD

NBC—The Aldrich Family

BUKA, DONALD

ABC—Theater Guild

BUNCE, ALAN

ABC—Ethel & Albert, My True Story

BURKE, GEORGIA

ABC—My True Story

BURKE, JAMES

CBS—Rose of My Dreams

BURLEN, MARGARET

ABC—My True Story

fred allen

VICTOR BORGE

VICTOR BORGE SHOW

9:30 Monday Night

WNBC—NBC

CONCERTS



COLUMBIA RECORDS

BURNS, BOB

Comedian; b. Van Buren, Ark., Aug. 2, 1896; The Bob Burns Show (NBC)

BURNS, GEORGE

Comedian; b. New York, N. Y.; Maxwell House Coffee Time (NBC)

BURY, CHESTER

WSBC, Chicago, Ill.
Polish Poppies Program

BUSHMAN, FRANCIS X.

NBC—Masquerade

BUTLER, FRANK

ABC—My True Story

— C —

CADDELL, RAYMOND

WHSC, Hartsville, S. C.
Sugar-Loaf Mountain

CAGNEY, JEANNE

ABC—My True Story

CAMARGO, RALPH

ABC—To Live in Peace, My True Story

CAMPBELL, ANN

MBS—True Confessions

CAMPBELL, PATSY

Actress; b. Chicago, Ill.; Aldrich Family; Armstrong Theater of Today; McGarry and His Mouse; House in the Country; Your FBI; Mollie Mystery

CANADAY, MIRON

WMBI, Chicago, Ill.
Continued Story Reading

CANDIDO, CANDY

CBS—Durante & Moore

CANTOR, CHARLES

ABC—Radio Hall of Fame

CANTOR, EDDIE

Comedian; b. New York, N. Y., Jan. 31, 1893; Pabst Blue Ribbon Show

CANOVA, JUDY

(England, Mrs. Chester); Radio comedienne; b. Jacksonville, Fla., Nov. 20, 1916; Cincinnati Conservatory of Music; The Judy Canova Show (NBC).

CAREW, HELENE

NBC—Barry Cameron

CAREY, BILL

KDKA, Pittsburgh, Pa.
School of the Air; Adventures in Research; On Their Own

CARLON, FRAN

CBS—Our Gal Sunday, Big Town

CARLTON, DEAN

ABC—Dick Tracy

CARPENTER, CARLETON

ABC—My True Story

CARPENTER, CLIFF

ABC—Terry and the Pirates; My True Story

CARPENTER, LAURA MAY

CBS—Aunt Jenny

CARPENTER, KEN

ABC—Bing Crosby Show

CARR, JANET

WFEA, Manchester, N. H.
Musical Treasure Chest

CARSON, JACK E.

Actor; b. Carmen, Manitoba, Canada, Oct. 27, 1910; St. Johns Mil. Acad.; Carleton College; Jack Carson Show (CBS)

CARTER, JERRY

WKIP, Poughkeepsie, N. Y.

CASE, NELSON

CBS—Lone Journey

CHALMERS, TOM

NBC—Pepper Young's Family

CHAMBERS, NORMA

ABC—My True Story

CHANCE, RAY

KMBC, Kansas City, Mo.
Joanne Taylor's Fashion Flashes

CHAPMAN, GEORGE

WNHC, New Haven, Conn.
Tales of the Supernatural

CHAPMAN, PATTI

ABC—My True Story

CBS—Aunt Jenny

CHAPPEL, ERNEST

ABC—Ted Malone

CHIOATE, HELEN

ABC—My True Story

CHRISTY, KEN

NBC—Allen Young Show

CLAIRE, HELEN

NBC—Young Widder Brown, Backstage Wife

CLARK, LON CLAUDE

Actor, narrator, announcer; b. Bricelyn, M.nn.; MacPhail Sch. of Music; Univ. of Cinn.; New Sch. for Social Research; Nick Carter; Exploring the Unknown; Flashgun Casey; Aldrich Family; Boston Blackie; Gangbusters

CLARK, COTTONSEED

CBS—Hollywood Barn Dance

CLARKE, PHIL

(Clarke, Philip Norman); Actor; b. London, Eng., Aug. 4, 1904; Cathedral of St. John the Divine; Parkskill Mil. Acad.; Clapham College, London; Helen Hayes Show; Light of the World; Chase & Sanborn Hour (Tele); Superman; Dick Tracy; Nick Carter

CLOWES, DUDLEY

KDKA, Pittsburgh, Pa.
School of the Air. Adventures in Research. On Their Own

CLIFF, OLIVER

NBC—Lone Journey

COATES, JUDY

KHOZ, Harrison, Ark.

COLEMAN, MARY JANE

KMBC, Kansas City, Mo.
Joanne Taylor's Fashion Flashes

COLLINS, SID

WKMO, Kokomo, Ind.
Kokomo Cafe

COLLINS, TED

CBS—Kate Smith Sings

COLLINS, TOM

NBC—One Man's Family, Masquerade

COLLYER, BUD

MBS—Superman

COLONNA, JERRY

NBC—Bob Hope Show

CONKLIN, PEGGY

NBC—McGarry and His Mouse

CONRIED, HANS

Jack Haley Show, Mel Blanc Show, Suspense, Bob Burns, Sam Spade, Alan Young

CONWAY, TOM

ABC—Sherlock Holmes

COOK, CAROLINE

KDKA, Pittsburgh, Pa.
School of the Air, Adventures in Research, On Their Own

COOK, FRANKLIN

WHA, Madison, Wisc.
Fit for Fun

COOK, IRA

KFAC, Hollywood, Calif.

COOK, TOMMY

NBC, Life of Riley

COONS, JOHNNY

ABC, Sky King
MBS—Vic & Sade

COOPER, BEN

ABC—My True Story

COOTS, JAMES

ABC—My True Story

COPPIN, GRACE

ABC—My True Story

CORBETT, LOIS

ABC—Glamour Manor

CORDELL, KATHLEEN

ABC—Theater Guild, Hour of Mystery, My True Story
CBS—Lone Journey

COREY, LEE

KDKA, Pittsburgh, Pa.
School of the Air, Adventures in Research, On Their Own

COREY, WENDELL

NBC—McGarry and His Mouse

CORDELL, CHARLES

NBC—Amos' Andy

COSTELLO, LOU

(Cristillo, Lou); Actor b. Patterson, N. J., Mar. 6, 1908; Abbott & Costello Show (NBC).

COTSWORTH, STAATS

Actor, stage, radio; b. Oak Park, Ill., Feb. 17, 1908; Penn. Sch. of Industrial Art; N. Y. Civic Rep. Theater Apprentice Group; Lone Journey (CBS); Front Page Farrell (NBC); Casey, Crime Photographer (CBS); Harvest of Stars; The Sheriff; This Is Your FBI.

COURTNEY, ALAN

Radio broadcaster, disc jockey, MC; b. New York, N. Y., Nov. 29, 1912; NYU; Fordham Univ.; Courtney's Record Carnival (MBS); MC for Korn Kobblers (Recorded); Calling All Girls; Courtney's Campus Club

COWAN, IRENE J.

WJAS, Pittsburgh, Pa.

COWLING, SAM

ABC—Breakfast Club

COX, ED

WJNC, Jacksonville, N. C.
Do You Believe in Ghosts

CRENNA, DICK

NBC, A Date With Judy

CREORE, PHYLLIS

CBS—Aunt Jenny

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BIOW ADVERTISING AGENCY

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CROFT, MARA JANE
CBS—Mel Blanc Show
CROSBY, BING
ABC—Philco Radio Time
CROWDER, CONNIE
MBS—Those Websters
CROWLEY, MATT
CBS—Road of Life

CULLEN, BILL
CBS — Winner Take All, Give and Take, Missus Goes a Shopping'

CURTIN, JOSEPH
CBS—Rose of My Dreams, Our Gal Sunday

CURTIS, CURT
KOVO, Provo, Utah Transcriptions

— D —

DAIGNEAU, TED
ABC—Tennessee Jed

DAMON, LES
CBS—Adventures of the Thin Man

DANDRIDGE, RUBY
NBC—Judy Canova Show

DANE, FRANK
NBC—Just Plain Bill, Woman in White, Right to Happiness

DARNAI, TONI
MBS—True Detective Mysteries

CBS—The Strange Romance of Evelyn Winters

DAVIES, ED
ABC—Our Singing Land

DAVIES, MAXINE
WCOL, Columbus, O.
Alice in Wonderland

DAVIS, DIX
NBC—One Man's Family, A Date With Judy

DAVIS, HUMPHREY
ABC—My True Story

DAVIS, JOAN
(Williams, Josephine Madonna); Radio & screen actress; b. St. Paul, Minn., June 29, 1912; Joan Davis Show (CBS)

DAY, DENNIS
NBC—A Day in the Life of Dennis Day

DEAN, EDDIE
Singer, actor; b. Sulphur Springs, Tex.; National Barn Dance (WLS); Judy Canova Show; Furlough Fun; Recording for Majestic Records; Starred by PRC in series of pictures; Gene Autry shown on air and road.

DeCAMP, ROSEMARY
CBS—Dr. Christian

DeCORSIA, TED
MBS—McGarry & His House

DeKOVEN, ROGER
ABC—Famous Jury Trials, My True Story

DELMAR, KENNY
NBC—Fred Allen

DEMAREST, WILLIAM
CBS, Eddie Bracken Show

DeSALES, FRANCIS
ABC—My True Story

DE SANTIS, JOE
NBC—Home Is What You Make It, Eternal Light, World's Great Novels

DeVORE, GLORIA
KGNC, Amarillo, Tex.

DIAMOND, STEPHANIE
KDKA, Pittsburgh, Pa.

School of the Air, Adventures in Research, On Their Own

DIPPE, DOLORES
KFJM, Grand Forks, N. D.

DOBSON, JIMMY
ABC—Theater Guild, My True Story

DONALD, PETER C.
Comedian; b. Bristol, Eng., June 6, 1918; Professional Children's Sch.; Prize Assoc. of French Inst.; Can You Top This; Chesterfield Supper Club; Benny Goodman Show; Subbed for Dorothy & Dick & Arthur Godfrey; Tele MC, Bell Telephone & Gimbel Bros.; Warriors of Peace (ABC)

DORF, DR. ALFRED T.
CBS—Lone Journey

DOUGLAS, DON
MBS; NBC; CBS

DOUGLAS, SIARON
CBS—Joan Davis Show

DOUGLAS, SUSAN
MBS—Crime of Carelessness

ABC—Theater Guild

DOT GLASS, DON
ABC—Fishing & Hunting Club

DOG GLASS, NANCY
ABC—My True Story

DOW, DAVID
KDB, Santa Barbara, Calif.
KDB Playhouse

DOWDEX, ROSS
MBS—Dixie House Varieties

DOYLE, LEN
NBC—Mr. District Attorney

DRAPER, MARGARET
NBC—Backstage Wife

DRESSLER, ERIC
CBS—Big Sister

DUANE, BOB
WKY, Oklahoma City, Okla.

DUBOV, PAUL
Actor, narrator; b. Chicago, Ill., Oct. 10, 1918; Assignment Home; World Security Workshop; True Detective; Ellery Queen; Directed Equity Library (Ann Christie)

DUDLEY, BERNARD
(Dudley, Bernard F.); Announcer, actor; b. Hanover, N. H., Dec. 26, 1916; Command Performance; Mail Call; Say It With Music; Carroll Alcott News; Request Performance; Hedda Hopper's This Is Hollywood.

DUFF, HOWARD
ABC—Adventures of Sam Spade

DUNN, EDDIE
ABC—Jack Berch Show, Glamour Manor

DUNN, MICHAEL
ABC—Danger, Dr. Danfield

DUNN, RICHARD
WSM, Nashville, Tenn.

DUNNINGER (Master Mentalist)
NBC—The Dunninger Show

DURANTE, JIMMY
(Durante, James); Comedian; b. New York, N. Y., Feb. 19, 1893; Durante-Moore Show (CBS); Lux Radio Theater (CBS); Dinah Shore Show (CBS); Bing Crosby Show (ABC); Songs By Sinatra (CBS); Command Performance.

DWYER, VIRGINIA
MBS—The Shadow

— E —

EASTMAN, CARL
NBC—McGarry and His Mouse

ECLES, ALBERT
KSL, Salt Lake City, Utah

This Business of Farming

EDKINS, ALDEN
NBC—Highlights of the Bible, National Radio Pulpit

EDMONDSON, JIMMY
NBC—Jimmy Edmondson Show

EDMUNDS, ED
KDKA, Pittsburgh, Pa.

School of the Air, Adventures in Research, On Their Own

EDWARDS, CLIFF
ABC—Cliff Edwards Show

EDWARDS, JACK JR.
NBC—Today's Children

EDWARDS, RALPH
MC, comedian; b. Merine, Colo., Jan. 13, 1913; MC, Truth or Consequences (NBC)

EGLESTON, CHARLES
CBS—Ma Perkins

EILER, BARBARA
Radio actress; b. Los Angeles, Calif.; Cummock Jr. College; Mary Potts on Frank Morgan Show; Babs on Life of Riley; Barbara on Glamour Manor; Jeanne Wendell on Masquerade; Carla Descare on Aunt Mary; Mayor of the Town

ELDERS, HARRY
ABC—Curtin Time

EILEEN, MINETTA
NBC—One Man's Family

ELSTNER, ANNE
NBC—Stella Dallas

EIHEL, ALICE
KOL, Seattle, Wash.

Children's Hour

EMERSON, ROPE
NBC—Johnny Morgan Show, Adventures of Archie Andrews

EMERY, BOB
MBS—Rainbow House

ENGEL, ROY
ABC—Sky King

ERIC, ELSPETH
CBS—Big Sister

ERICKSON, LOUISE
NBC—A Date With Judy, The Great Gildersleeve

ERSKINE, MARILYN
NBC—Eileen Barton Show

EVANS, DALE
Actress, singer; b. Uvalde, Tex.; Saturday Night Round-Up (NBC).

BOB BURNS

"CAN YOU TOP THIS?"



"COLGATE"
NBC

ED. J. WEBER
Gen'l Mgr.
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"KIRKMAN"
WOR

EVANS, DAN
MBS—Gold & Silver Minstrels
Star Princess

EVERETT, ETHEL
ABC—My True Story

— F —

FADIMAN, CLIFTON
NBC—Information Please

FANDEL, MARY LOUIS
KTUL, Tulsa, Okla.
Three in A Flat

FALKENBURG, JINX
WNBC—Hi Jinx

FAYE, ALICE
NBC—Fitch Bandwagon

FELTON, HAPPY
ABC—Pot O' Gold

FELTON, VERNA
Radio, stage, screen actress; b. Salinas, Calif., July 20, 1890; Gardner Sch., Normal Sch.; Red Skelton Show; Joan Davis Show; Tommy Riggs & Betty Lou; Maisie

FENNELLY, PARKER
NBC—Lorenzo Jones, Fred

FENWICK, ELLEN
NBC; CBS; MBS

FERRIS, R. MARK
WMRP, Flint, Mich.
Sweet Land

FIELD, NORMAN
MBS—Mysteries Is My Hobby

FIELDS, JOE
NBC—Smilin' Ed McConnell

FILLBRANDT, LAURETTE
NBC—Woman in White, Today's Children

FIRESTONE, EDDIE
MBS—Those Websters

FITZGERALD, ED
Radio commentator; b. Troy, N. Y.; Originator of Mr. & Mrs. Chatter programs; Breakfast With the Fitzgeralds; The Fitzgeralds in N. Y. (ABC); At Home With the Fitzgeralds (Tele-WABD)

FITZGERALD, PEGEEN

Radio commentator; b. Norcatur, Kans.; College of St. Theresa; Originator of Mr. & Mrs. Chatter programs; Breakfast With the Fitzgeralds; The Fitzgeralds in N. Y. (ABC); At Home With the Fitzgeralds (Tele-WABD)

FITZMAURICE, MICHAEL
ABC—The O'Neills, My True Story

FLIPPEN, JAY C.
CBS—That's Life

FLOWERS, SALLY
Sally's Sittin' Room

FORAY, JUNE
FORBES, MURRAY
CBS—Ma Perkins

FORD, RUTH
ABC—My True Story

FORD, SENATOR
(Ford, Edward Hastings); Humorist, radio, after dinner speaker, author, vaudeville; b. Brooklyn, N. Y., June 13, 1887; Can You Top This; Vox Pop; Hobby Lobby; guest appearances

FORSYTHE, LARRY
KOLL, Omaha, Nebr.
Klime Klan

FORTE, JOE
NBC—Masquerade

FORTUNE, CHARLOTTE
WBEJ, Elizabethton, Tenn.
Wide Horizons

FOSTER, MARY LOU
ABC—My True Story

FOX, GRACE
ABC—My True Story

FOY, EDDIE
NBC—Kraft Music Hall

FRANCIS, ARLENE
ABC—The Affairs of Ann
Scotland

FRANK, CARL
NBC—Woman in White

FRANK, PAUL
WHKC, Columbus, O.
Eileen Comes Calling

FREEMAN, FLORENCE
NBC—Woman in White,
Young Widder Brown

FRIEBUS, FLORIDA
ABC—My True Story

FRIEDRICH, ARLENE
MBS—Warden's Crime Cases

FROST, ALICE
CBS—Aunt Jenny

FRYER, HELEN
KROD, El Paso, Tex.
Laura Lindsey

FULLER, BARBARA
One Man's Family, His Honor, the Barber, Theater of Famous Radio Players, Mystery is My Hobby, I Deal In Crime.

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Written by Paul Henring and Keith Fowler

RED SKELTON



JACK
CARSON

• • • **RADIO ARTISTS** • • •

FUSSELL, SARAH
ABC—My True Story

— **G** —

GARDE, BETTY
ABC—Theater Guild, My True Story, Henry Morgan Show, Policewoman
MBS—Crimes of Carelessness
GARGAN, WILLIAM
ABC—I Deal in Crime

GARDNER, ED (ARCHIE)
(Poggenburg, Eddie); Actor, producer, director; b. Astoria, N. Y., June 29, 1904; Duffy's Tavern (NBC).

GARSON, BETTY LOU
NBC—Today's Children

GARSON, BETTY LOU
ABC—My True Story

GEORGE, BERNIE
ABC—Celebrity Night

GATES, NANCY
NBC—Masquerade

GAVIN, JANET
WARM, Scranton, Pa.
WARM Radio Workshop

GEER, WILL
NBC—Joyce Jordan, MD; Eternal Light, Home Is What You Make It

GEIGER, GEORGE
WMRP, Flint, Mich.
This Is Democracy

GENTRY, ART
NBC—The Aldrich Family

GERSON, JED
WLJB, Brooklyn, N. Y.
Strictly Personal

GILBERT, JANICE
ABC—The O'Neills, My True Story, Break the Bank

GILBERT, JO
NBC—Today's Children

GILBERT, RUTH
CBS—Perry Mason

GILLEN, DOLORES
NBC—When a Girl Marries, Pepper Young's Family

GILLESPIE, JEAN
ABC—Alan Young Show, My True Story, Willie Piper

GILMAN, PAGE
NBC—One Man's Family

GILMORE, ART
MBS—Casebook of Gregory Hood

GODFREY, ARTHUR
Radio artist, stage; b. New York, N. Y., Aug. 31, 1903; Arthur Godfrey Show (CBS); Arthur Godfrey's Talent Scouts

GOFF, NORRIS
ABC—Lum N' Abner

GOLD, MITZI
KDKA, Pittsburgh, Pa.
School of the Air, Adventures in Research, On Their Own

GOODKIN, ALICE
ABC—My True Story

GOODNER, CAROL
ABC—My True Story, Theater Guild

GORDON, BERT
ABC—Kadio Hall of Fame

GORDON, GALE
MBS—Casebook of Gregory Hood

GORDON, RICHARD
ABC—My True Story

GOSTFELD, MAURICE
ABC—Henry Morgan Show

GOTHARD, DAVID
CBS—Romance of Helen Trent

GOULD, MITZI
ABC—My True Story

GOULD, SANDRA
NBC—Duffy's Tavern

GRAY, BILLY

GREAZA, WALTER
CBS—Crime Doctor

GREEN, DOROTHY
Radio actress; Programs on WABC, NBC, KHJ, KFRC

GREEN, EDDIE
Actor; b. Baltimore, Md., Aug. 16, 1901; Eddie (The Waiter) Green on Duffy's Tavern (NBC).

GREEN, MITZI
MBS—Passport to Romance

GREENE, CHARLES G.
WGH, Newport News, Va.
Symphony of Words

GRIFFIN, BETTY CUSHING
WBX, Utica, N. Y.
Youth Presents Series

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RADIO ARTISTS

GRIGGS, JOHN
 ABC—My True Story, Dick Tracy, Fishing & Hunting Club
 MBS—House of Mystery
GRUNDY, DORIS
 ABC—My True Story
GUNN, BEN
 WHSC, Hartsville, S. C.
 Stories of the Sea

— H —

HAAG, BOB
 ABC—The Sheriff, My True Story
HAINES, LARRY
 CBS—Young Dr. Malone
HALL, CLIFF
 MBS—Gold & Silver Minstrels
HAMBLEN, STUART
 KFWB, Hollywood, Calif.
 Stu Hamblin
HAMILTON, DICK
 ABC—My True Story
HAMMOND, EARL
 ABC—My True Story
HAMPDEN, BURFORD
 ABC—My True Story
HARDING, VINCENT
 KWTO, Springfield, Mo.
 The Maelstrom
HARDY, CHERRY
 ABC—Theater Guild on the Air
HARLER, ELIZABETH
 WGIL, Galesburg, Ill.
 County Express
HARRINGTON, KATE
 ABC—My True Story
HARRINGTON, MARY LOU
 NBC—One Man's Family

HARRIS, ARLENE
 ABC—The Al Pearce Show
HALEY, JACK
 The Jack Haley Show, Seal-test Village Store.

HARRIS, PHIL
 MC, comedian, orchestra leader b. Linton, Ind., June 24, 1906; The Fitch Bandwagon (NBC).

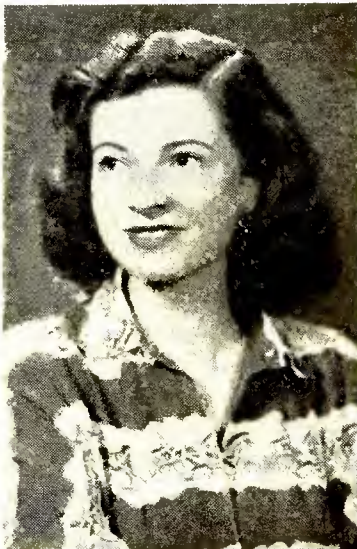
HARRIS, STACY
 ABC—My True Story
HARRISON, NELL
 ABC—My True Story
HART, CAROLYN
 WBNS, Columbus, O.
 To the Ladies
HART, MAURICE
 KFWB, Hollywood, Calif.
HARTLEY, JACK
 ABC—My True Story
HASTINGS, BOB
 NBC—Adventures of Archie Andrews
HASTINGS, DONALD
 ABC—My True Story
HAUSNER, JERRY
 ABC—The Adventures of Sam Spade
HAYDON, JULIE
 ABC—Time for Women
HAYES, ALLEN
 WWRL, Woodside, N. Y.
 Allen Hayes Show
HAYES, GABBY
 NBC—Saturday Night Round-up

HAYES, MARGARET
 ABC—My True Story
HAYMES, DICK
 CBS—Dick Haymes Show
HAYWORTH, BURTON
 ABC—My True Story
HAYWORTH, VINTON
 ABC—My True Story
HEALY, MARY BARRETT
 WBBN, Buffalo, N. Y.
 WBBN Theater
HEARN, SAM
 ABC—The Kenny Baker Show
HEATWALE, LUTHER
 MBS—Dixie House Varieties
HEDGE, RAY
 ABC—My True Story
HELL, MARY
 ABC—My True Story
HELM, FRANCES
 WBAP-KGKO, Fort Worth, Tex.
 Your Story Parade
HENDRICKSON, ROD
 MBS—Bulldog Drummond
HERBERT, WILMS
 NBC—Today's Children
HERMANN, MILTON
 ABC—My True Story
HERNANDEZ, JUANO
 ABC—Woman's Exchange, Theater Guild, On the Air

HERSHFIELD, HARRY
 Columnist (Mirror), cartoonist, radio; b. Cedar Rapids, Ia., Oct. 13, 1885; Can You Top This; Kate Smith; Hobby Lobby; Hildegarde



JIM BOLES
 Leading Man



ATHENA LORDE
 Comedienne

SC. 4-5700
 LE. 2-1100

JACKSON

BECK



ACTOR • ANNOUNCER • NARRATOR

LA 4-1200



DON'T TELL
THAT JOKE

says

**LEW
PARKER**

to

**ANN
THOMAS**

HERSHOLT, JEAN

Actor, stage, screen, radio; b. Copenhagen, Denmark, July 12, 1886; Graduate of St. Knud, Copenhagen; Hon. MA, Bowdon College, Me.; Hon. Dr. Humanities Degree, Rollins College, Fla.; Dr. Christian (CBS); Cavalcade of America; Screen Guild; Danny Kaye Show; Rudy Vallee Show

HERTZ, ROSS

ABC—Theater Guild on the Air

HESCHONG, NAOMI

KDKA, Pittsburgh, Pa. School of the Air, Adventures in Research, On Their Own

HEWITT, ALLEN

ABC—My True Story, Theater Guild on the Air

HIGBY, MARY JANE

CBS—Romance of Helen Trent NBC—When a Girl Marries

HILDEGARDE

NBC—Raleigh Room with Hildegard, Penguin Room with Hildegard

HILL, STEVE

ABC—My True Story

HILLIARD, HARRIET

CBS—Adventures of Ozzie & Harriet

HINDMAN, WILLIAM

WCOL, Columbus, O. Ghost Stories, Alice in Wonderland

HINKLE, WILDA

ABC—My True Story

HIPPS, FRANK

KDKA, Pittsburgh, Pa. School of the Air, Adventures in Research, On Their Own

HIPPS, PEARL

KDKA, Pittsburgh, Pa. School of the Air, Adventures in Research, On Their Own

HITZ, ELSIE

NBC—Barry Cameron

HOENY, WINFIELD

ABC—Patt Barnes

HOFFA, PORTLAND

NBC—Fred Allen Show

HOFFMAN, JANE

ABC—My True Story

HOLBROOK, JOHN

NBC—Life Can Be Beautiful

HOLLAND, CHARLOTTE

ABC—My True Story

CBS—Lone Journey

HOLLENBECK, WILLIAM

NBC—Young Widder Brown

HOLMES, LOIS

ABC—Theater Guild on the Air

HOLMES, WENDELL

ABC—My True Story

HOLT, HELEN

ABC—My True Story

HOPE, BOB

(Hope, Robert); Comedian, screen, radio; b. London, Eng., May 29, 1903; The Bob Hope Show (NBC)

HOPPER, HEDDA

CBS—This Is Hollywood

HORTON, EDWARD EVERETT

NBC—Kraft Music Hall

HOUSLEY, PATRICIA

ABC—My True Story, Powers Charm School of the Air

HOTTON, ESTIER

WHA, Madison, Wis.

Chapter a Day

HOUSTON, JANE

ABC—My True Story

HOYDE, ELLEN

KDKA, Pittsburgh, Pa. School of the Air, Adventures in Research, On Their Own

HOWARD, EUNICE

NBC—Pepper Young's Family

HOWARD, ORA

KMBC, Kansas City, Mo. Joanne Taylor's Fashion Flashes

HUBBARD, IRENE

ABC—My True Story CBS—Mr. Keen, Tracer of Lost Persons

HUDDLESTON, ALINE

KTUL, Tulsa, Okla. Society News

HUEY, RICHARD

ABC—Theater Guild on the Air

HUGHES, ARTHUR

NBC—Just Plain Bill

HUGHES, TOMMY

ABC—My True Story

HULL, JOHN WARREN

Actor, singer, MC, stage, screen, radio; b. Gasport, N. Y.; Jan. 17, 1903; NYU, Univ. of Rochester; Vox Pop; Fair Enough (ABC Tele); In Town Today (NBC Tele); Radio City Matinee (NBC Tele)

You'd Better Learn the Lingo, Paddy, Because Even Your Old Man Is In Show Business Now . . .



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JINX FALKENBURG

PADDY FALKENBURG-McCRARY

TEX McCRARY

RADIO

VARIETY says . . . "Olsen's line of gab is fast and funny, and as emcee he manages to infuse the show with a clam-bake spirit in which anything goes."

RADIO DAILY says . . . "Johnny Olsen's 'Ladies Be Seated' ABCuckler starts its third year this week . . . Johnny's come a long way since we first spotted his talents one night via WTMJ, Milwaukee."

TELEVISION

THE BILLBOARD says . . . "Zip and zany emcee, Johnny Olsen, was in rare shape and with his fast patter proved himself, as usual, a topnotch video entertainer."



JOHNNY OLSEN

RECORDS

THE BILLBOARD says . . . "Let's Play House,' with Johnny Olsen and Bette Buckner going back vocally to their childhood days, make the ditting count." (Apollo No. 1013) Also, in Swedish Dialect, "The Smorgasbord Song" Victor No. 2S-10SS.

THEATRE

THE EVENING TRIBUNE, LAWRENCE, MASS., says... "The jam-packed Warner Theatre, which has echoed to the laughter provoked by the best comics in vaudeville, never had a more engaging entertainer than Johnny Olsen, nor a more receptive audience."

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JACK CARSON
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Sid Gold
Hollywood, Calif.
Crestview 1-7149

RADIO ARTISTS

HULL, MARY

Actress; b. Port Angeles, Wash.; Univ. of Wash.; El Capitan College of the Theater; The Fat Man; Counterspy; Eternal Light; NBC Tele; Mollie Mystery; Up to Youth; My True Story (ABC)

HURLBURT, MIRIAM

WATR, Waterbury, Conn.

HUSING, TED

(Husing, Edward B.); Disc jockey; b. New York, N. Y., Nov. 27, 1901; Pace Inst.; Columbia Univ. Ext.; Orange Bowl Football Game; Kentucky Derby; N. Y. & N. J. Stake Races; U. S. Army Recruiting Football Series; Indoor & Outdoor Track & Field; Disc jockey show, WHN (Ted Husing's Bandstand)

HUSTON, WALTER

ABC—The Fitzgeralds, Opportunity Knocks, Theater Guild on the Air

HUSZAGH, JANE

ABC—My True Story

HVASTA, LOU

WARM, Scranton, Pa.
WARM Radio Workshop

HYLAND, ART

WMBG, Richmond, Va.
WMBG Summer Theater

HYVONEN, BILL

KFJM, Grand Forks, N. D.
UND Radio Playmakers

— I —

IDEELSON, BILLY

MBS—Vic & Sade

IRVING, CHARLES

ABC—Henry Morgan Show, Willie Piper, My True Story
MBS—Exploring the Unknown

CBS—Young Dr. Malone

ISBELL, HAROLD

ABC—Wake Up and Smile

ISH-KABIBBLE

NBC—Kay Kyser Show

IVES, RAYMOND

ABC—My True Story

— J —

JACKSON, JOAN

NBC—Aldrich Family

JAMESON, HOUSE

ABC—Hop Harrigan

CBS—Crime Doctor

JAMIESON, H. E.

KOL, Seattle, Wash.

Armchair Cruises

JANNEY, LEON

ABC—My True Story, Theater Guild on the Air

JANNEY, WILLIAM

ABC—My True Story

JANIS, VIVI

ABC—My True Story

JARVIS, AL

KLAC, Hollywood, Calif.

Make Believe Ballroom

JELLISON, BOB

NBC—Sealtest Village Store

JEROME, EDWIN

CBS—Crime Doctor

JESSEL, GEORGE

ABC

JEWETT, TED

ABC—My True Story

JOHNS, JOHN

KDKA, Pittsburgh, Pa.
School of the Air, Adventures in Research, On Their Own

JOHNSON, BESS

ABC—Ted Malone, Break the Bank

JOHNSON, BILL

MBS—Adventures of Michael Shayne, Detective

JOHNSON, CLIFF

MC, announcer; b. Beresford, S. Dak.; Augustana, Coll.; Heart's Desire (MBS).

JORDAN, JAMES E.

Fibber McGee & Molly.

JOHNSON, LAMONT

ABC—My True Story

JOHNSON, OLIVE

KDNT, Denton, Tex.
Cap & Bells

JOHNSON, PARKS

Radio actor; b. Sheffield, Ala., Mar. 22, 1891; Univ. of Ga.; Emory College; Vox Pop (CBS)

JOHNSON, RAYMOND

WSM, Nashville, Tenn.

JOHNSON, RAYMOND

EDWARD

ABC—My True Story, Warriors of Peace

RUTH PERROTT



“Aunt Aggie” on
JUDY CANOVA SHOW

*

“Mrs. Johnson” on
ALAN YOUNG SHOW

*

“Mrs. Pringle” on
EDDIE BRACKEN SHOW

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— K —

JOHNSON, VIRGINIA
WCOL, Columbus, O.
Alice in Wonderland

JOHNSTONE, BILL
NBC—Today's Children

JONES, BETTINA
WEAN, Providence, R. I.
Dr.'s Orders. Album of
* Courageous Women

JONES, HAZEL
ABC—Theater Guild on the
Air

JONES, MARY K.
ABC—My True Story

JORDAN, MARIAN
Radio actress; b. Peoria, Ill.;
Molly McGee on Fibber McGee &
Molly

JORDAN, OWEN
ABC—Terry & the Pirates, My
True Story

JOSTYN, JAY
Radio actor; b. Milwaukee, Wisc.;
Marquette Univ.; Wisc. Conserva-
tory of Music; Mr. District At-
torney (NBC)

JOYCE, ARLENE
ABC—My True Story

JULIAN, JOSEPH
ABC—Hiroshima. (John Her-
sey's Story)

JUSTER, EVELYN
ABC—My True Story
CBS—Aunt Jenny

KADELL, CARLTON
NBC—Masquerade

KASPER, FRED
ABC—Club Matinee

KATE, MARIAN
WFAA, Dallas, Tex.

KAUFMAN, IRVING
NBC, CBS, MBS

KAY, BEATRICE
MBS—Beatrice Kay Show

KAYE, DANNY
ABC

KAYE, VIRGINIA
ABC—My True Story

KEANE, CHARLOTTE
CBS—The Adventures of
Ellery Queen

KEANE, THERESA
ABC—My True Story

KEANE, WILLIAM
ABC—Tennessee Jed

KEARSE, TIMOTHY LYNN
ABC—My True Story

KEARNS, JOSEPH
Actor, radio, stage; b. Salt Lake
City, Utah, Feb. 12, 1907; Mr.
Skeffington on Radio Theater
(CBS); Post Mortem; Suspense
(CBS); Casper Gutman on Sam
Spade (CBS); Arsenic & Old
Lace; Screen Guild; Our Vines;
Radio Theater (CBS); Brief
Pause for Murder; Whistler
(CBS)

KEATH, DONNA
ABC—My True Story

KEDDY, GRACE
ABC—My True Story

KEENE, BILL
ABC—My True Story

KETHL, RICHARD
MBS—True Detective
Mysteries

KELK, JACKIE
Radio actor; b. Brooklyn, N. Y.,
Aug. 6, 1923; Professional Chil-
dren's Sch.; Aldrich Family
(NBC); Superman (MBS)

KELLY, JIM
CBS—Mr. Keen, Tracer of
Lost Persons

KELLY, JOE
ABC—Quiz Kids, Breakfast
Club

KELPE, HENRY
KOIL, Omaha, Nebr.
Klime Klan

KELTON, PAT
ABC—Dick Tracy, Mary Sma^l
Revue

KENNEDY, EVELYN SOULE
WDSU, New Orleans, La.

KENNISON, LOIS "Sugar"
NBC—Today's Children

KENT, ELAINE
ABC—My True Story

KERMAN, DAVID
ABC—My True Story

KERNS, M. CHARLES
WJAS, Pittsburgh, Pa.

KERR, LARRY
NBC—Young Widder Brown

SMILIN'
ED McCONNELL

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KERSEY, PAUL
KWFC, Hot Springs, Ark.
Melody Play Boys

KETTLES, SALLY
KDKA, Pittsburgh, Pa.
School of the Air, Adventures
in Research, On Their Own

KIERAN, JOHN
NBC—Information, Please

KILFACK, BENNETT
CBS—Mr. Keen, Tracer of
Lost Persons

KILPATRICK, JESS
NBC—Dennis Day Show

KING, DENNIS
ABC—Warriors of Peace

KING, JOHN REED
ABC—Echoes of New York

KING, MARY
KSFT, Trinidad, Colo.
Adventure Time

KINSELLA, WALTER
ABC—Theater Guild on the
Air

KIRBY, DURWARD
NBC—Honeymoon in New
York

KIRKWOOD, JACK

KLEIN, ADELAIDE
ABC—My True Story

KLINE, EUGENE
KDKA, Pittsburgh, Pa.
School of the Air, Adventures
in Research, On Their Own

KLISS, H. PAUL
KDB, Santa Barbara, Calif.
KDB Playhouse

KNIGHT, RAY
ABC—Good Morning, It's
Knight

KOCH, MARGARET
WCOL, Columbus, O.
Alice in Wonderland

KOHL, ART
NBC—Jimmy Edmondson
Show

KOLLMAR, RICHARD
ABC—Boston Blackie

KORDIC, REGIS
KDKA, Pittsburgh, Pa.
School of the Air, Adventures
in Research, On Their Own

KORMAN, ROSALIE
WTOD, Toledo, O.
Sunshine House

KRAMER, MANDELL
ABC—Counterspy

KRAMER, MAUDIE
ABC—My True Story

KRAMER, MAXINE
WHKC, Columbus, O.
Eileen Comes Calling

KRAMER, PHIL
NBC—Jimmy Edmondson
Show, Chesterfield Supper
Club, Adventures of Archie
Andrews

KROEGER, BARRY
ABC—My True Story
MBS—Crimes of Carelessness

LANCASTER, LUCY
ABC—My True Story

LANDICK, OLYN
ABC—The Sheriff

LANE, GLORIA
ABC—My True Story

LANE, RUSTY
ABC—My True Story

LANE, ZELLA
NBC—Story to Order

LANGAN, GLENN
MBS—Mystery Is My Hobby

LARKIN, JOAN
ABC—My True Story

LARKIN, JOHN
MBS—Buck Rogers

LARMON, HELEN
ABC—Milton Cross

LARRABEE, LOUISE
ABC—My True Story

LAST, RUTH
ABC—My True Story

LATHAM, CYNTHIA
ABC—Theater Guild on the
Air

LATHAM, JOE
ABC—Fishing & Hunting Club,
ABC—My True Story

LAUCK, CHET
ABC—Lum 'n' Abner

LAUGHNER, ROL
KTAR, Phoenix, Ariz.

LAURIE, JOE, JR.
Actor, writer; Can You Top This
(WOR-WNBC)


LAWRENCE, BOB
ABC—Kay Armen and Bob
Lawrence

— L —

LAFFERTY, FRAN
CBS—Aunt Jenny

LAKE, ARTHUR
CBS—Blondie

LAKE, FLORENCE
CBS—That's Finnegan



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